



Ministry of
Ayush
Government of India

FROM ROOTS TO GLOBAL REACH

11 YEARS OF TRANSFORMATION IN AYUSH

2014-2025



From Roots To Global Reach
11 Years of Transformation in Ayush: 2014-2025

ISBN: 978-93-92544-95-8

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प्रधान मंत्री
Prime Minister

MESSAGE

It is truly heartening to learn that the Ministry of Ayush is coming out with the second edition of the publication titled 'From Roots to Global Reach: 11 Years of Transformation in Ayush'. The comprehensive document chronicles India's remarkable strides in reviving and globalising its traditional systems of healthcare and wellness.

For centuries, healthcare in India has been about physical, mental and emotional wellness. Guided by sublime principles such as 'Sarve Santu Niramayah' and 'Seva Parmo Dharmah', the good health and well-being of the whole planet has been an integral part of our philosophy.

Ayush has, over the past decade, grown from a traditional knowledge repository into a vibrant catalyst in modern healthcare, offering holistic, preventive and sustainable solutions rooted in our timeless systems of medicine.

Today, our traditional systems of medicine are not only transforming healthcare at home but also shaping global dialogue on wellness, sustainability and integrative medicine. We are nurturing a skilled workforce that meets industry standards. Our mission is to ensure that the benefits of Ayush reach people across the globe and to transform wellness into a truly inclusive, affordable and accessible system for all.

There have been multi-pronged efforts to bring Ayush into the mainstream of healthcare, strengthen research, enhance education, foster global collaboration and promote innovation and industry growth. These efforts have led to widespread awareness and adoption of Ayush across the nation and the world.

This publication stands as a testimony to our collective vision of positioning India as a trusted leader in holistic healthcare. I am confident that it will inspire policymakers, researchers, practitioners and industry leaders to continue advancing this journey.

Together, let us strengthen our resolve further to make India the global wellness hub and ensure that this ancient knowledge benefits the entire humanity.

(Narendra Modi)

New Delhi

अग्रहायण 13, शक संवत् 1947

04 December, 2025



Prataprao Jadhav
Minister of State (IC)
Ministry of Ayush and Minister of State
Ministry of Health & Family Welfare
Government of India

PREFACE

It gives me immense pleasure to present the second edition of the Ministry of Ayush's publication showcasing the remarkable journey of progress and innovation in the Ayush sector. This updated edition is a reflection of the Ministry's unwavering commitment to transparency, outreach, and knowledge sharing with our diverse and growing stakeholder base.

The first edition, published in 2024, compiled a decade of Ayush transformation and was received with great appreciation. It successfully captured the evolution of Ayush into a robust pillar of India's healthcare ecosystem, highlighting achievements across research, education, public health, global engagement, and industry growth. The overwhelming response to the first edition-both in India and abroad-has been a strong motivation for us to bring forth this second edition, focusing on key developments from the past year.

The Ayush sector is currently witnessing unprecedented global attention. Citizens, investors, scientists, scholars, and public health leaders are increasingly turning to traditional systems of medicine for sustainable, inclusive, and holistic solutions. This heightened interest calls for a comprehensive yet concise medium to communicate the dynamic and expanding landscape of Ayush.

This updated booklet serves exactly that purpose-a handy, insightful

record that presents an up-to-date picture of the sector's growth and the vast potential it holds across verticals. It is designed to assist stakeholders in gaining a quick understanding of the Ministry's key initiatives, policy measures, international collaborations, research advancements, industrial developments, and public health contributions.

With carefully structured content and a user-friendly layout, the publication offers an integrated overview of Ayush in action, highlighting how this time-tested knowledge system continues to align with the aspirations of modern healthcare, wellness, and economic growth.

I hope this edition serves as a valuable resource and an inspiration for all those who are invested in the vision of making Ayush a globally respected and accessible system of holistic health and well-being.

I gratefully acknowledge all those who have contributed to the common cause of Ayush growth, including practitioners, researchers, industry partners, institutions, and stakeholders across the globe, whose collective efforts are advancing not just the Ayush sector but also the larger goal of global well-being. I also extend my sincere appreciation to the dedicated team at the Ministry of Ayush for their valuable contributions in developing this publication.





In the past decade, India has witnessed the beginning of a new chapter in the health sector with the amalgamation of knowledge of Ayurveda with modern medicine.

Hon'ble PM Shri Narendra Modi
on the Occasion of National Ayurveda Day
at the All India Institute of Ayurveda (AIIA), New Delhi

आयुष मंत्रालय
MINISTRY OF AYUSH

आयुष मंत्रालय
Ministry of Ayush



1

INTRODUCTION TO THE MINISTRY OF AYUSH



Ministry of
Ayush
Government of India

सत्यमेव जयते







“The formation of the Ministry of Ayush has further strengthened our resolve to popularise our traditional methods of medicine and health. I am very happy that in the last few years, many new start-ups have emerged in the field of Ayurveda.”

*-PM's address in the
86th Episode of 'Mann Ki Baat' on 27.02.2022*



PM Modi's Mentorship Driving Ayush Transformation & Global Reach

Since 2014, when our beloved Prime Minister Shri Narendra Modi assumed office as the Prime Minister, India's Traditional Medicine sector has undergone a remarkable transformation. With the creation of a dedicated Ministry of Ayush, the Government signalled its commitment to publicising, promoting, empowering, and globalising India's time-tested systems of healthcare-Ayurveda, Yoga, Unani, Siddha, Sowa Rigpa, and Homoeopathy. The Prime Minister has consistently highlighted the immense potential of Ayush in preventive healthcare and wellness, while linking it to sustainable livelihoods, rural prosperity through medicinal plants, and India's rising global stature.

At every stage, the Prime Minister has provided visionary guidance, ensuring that Ayush is not only preserved but strengthened and adapted to contemporary needs. A comprehensive review of the Ayush Sector held under the Chairmanship of the Hon'ble Prime Minister in February 2025 underlined his emphasis on streamlining initiatives, optimising resources, and creating a roadmap to elevate Ayush's global presence. His vision remains rooted in holistic health, integration with modern medical systems, and transparent governance, making Ayush a cornerstone of India's healthcare strategy.

The sector has since achieved notable milestones in education, research, digitalisation, international collaboration, and trade. From promoting Yoga as a global movement to advancing research-driven Ayurveda practices, India has emerged as a world leader in traditional medicine. The Prime Minister's guidance has ensured that the benefits of Ayush extend to every citizen while contributing to employment generation, sustainable development, and new opportunities for India's youth. Acceptance of these systems has steadily grown worldwide, making them a vital component of global health dialogue.



The rise of the Ayush sector is, thus, a story of visionary leadership, strategic interventions, and an unwavering commitment to holistic well-being. By promoting integrated health, innovation, and global outreach, Prime Minister Modi has paved the way for Ayush to become not only a pillar of India's healthcare ecosystem but also a beacon of wellness for the world. This booklet documents that remarkable journey-of resilience, growth, and transformation-led by India's top leadership at the forefront of change.

1.1 OVERVIEW OF THE MINISTRY

Over the past eleven years, the Ministry of Ayush has redefined the contours of Traditional Indian medicine and complementary medicine turning a rich heritage into a vibrant force for modern healthcare. Since its establishment in 2014, under the visionary leadership of Hon'ble Prime Minister Shri Narendra Modi, the Ministry has not only preserved the essence of Ayush systems but has powerfully propelled them onto the global stage.

This decade-long journey is marked by innovation, integration, and impact. From embedding Ayush into the mainstream healthcare framework to advancing cutting-edge research, ensuring quality assurance, and unlocking global markets, the Ministry's holistic approach has covered every dimension - public health, technology, education, policy, and international cooperation.

By aligning with national priorities and global goals like Universal Health Coverage and the Sustainable Development Goals, the Ministry has ensured that Ayush is not just a system of wellbeing but a catalyst for health, economic growth, and global collaboration. Today, Ayush is not only more accessible and trusted but also increasingly sought-after, sparking renewed public interest and driving robust sectoral growth rooted in India's timeless traditional knowledge.

NSSO SURVEY ON AYUSH

The first exclusive all-India survey on 'Ayush' was conducted by the National Sample Survey Office (NSSO) from July 2022 to June 2023, as part of the 79th round of the National Sample Survey (NSS). This survey covered the entire Indian Union, excluding a few inaccessible villages in the Andaman & Nicobar Islands. Information was collected from 1,81,298 households, including 1,04,195 in rural areas and 77,103 in urban areas.



KEY FINDINGS

- Approximately 95% of rural and 96% of urban respondents are aware of Ayush.
- At least one member is aware of Medicinal Plants/Home remedies/Local Health Tradition/Folk medicine in about 85% of rural and 86% of urban households.
- Around 46% of rural and 53% of urban individuals used Ayush for prevention or treatment of ailments in the past 365 days.
- Ayurveda is the most commonly used system across both rural and urban areas for treatment.
- Ayush is predominantly used for rejuvenation and preventive measures.



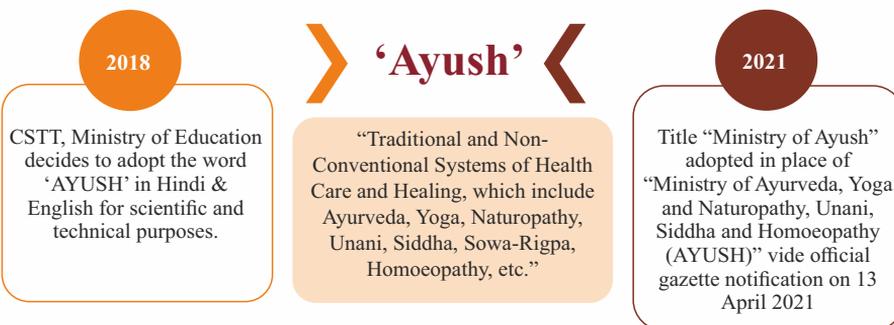
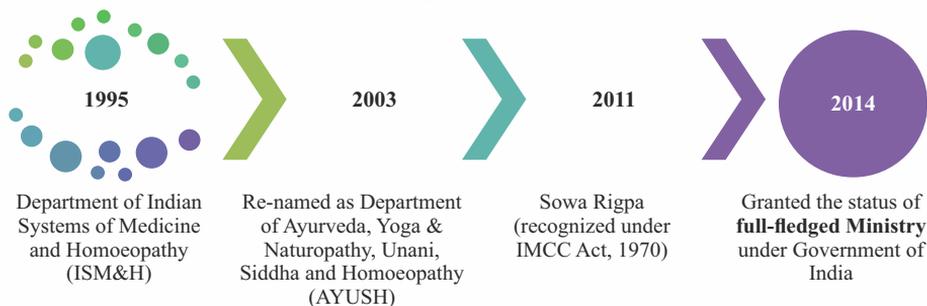
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FOR MORE DETAILS



1.2 AYUSH JOURNEY: A TIMELINE OF PROGRESS

Defining Milestones in the Quest for Transformation

The year 2014 marked a transformative turning point in the journey of Ayush, as the Government of India elevated it to a full-fledged Ministry. This historic upgrade underscored a renewed national commitment to India's traditional systems of healthcare. It signalled a strategic shift - from preservation to promotion - placing holistic, preventive, and wellness-based healthcare at the forefront of policy and practice. The creation of the Ministry of Ayush was not just an administrative decision, but a visionary move to integrate centuries-old wisdom with modern health systems, both in India and globally.

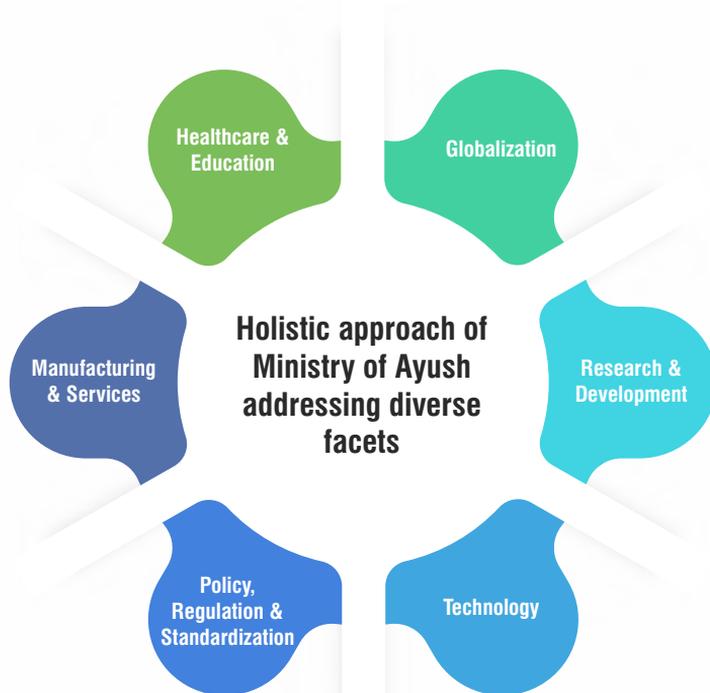


1.3 CORE FUNCTIONAL AREAS



A 360° approach to holistic health

The Ministry of Ayush operates through a dynamic and integrated framework that spans multiple domains critical to the advancement of Ayurveda, Yoga and other Traditional Indian and complementary system of medicine. Its strategic interventions cover a wide spectrum - from public health delivery and scientific research to technological innovation, education reform, global engagement, and rigorous quality control. Each of these areas plays a vital role in strengthening the Ayush ecosystem, ensuring that it remains relevant, evidence-based, and responsive to the needs of a modern world, while staying rooted in timeless Indian knowledge systems.



1.4 NATIONWIDE AYUSH NETWORK



The Ministry has established an extensive nationwide network with global connections, demonstrating its commitment to fostering global wellbeing.

Registered Practitioners*	751768
Total UG Colleges	932
Total PG Colleges**	254
Annual Intake in Degree Courses	69497
Annual Intake in PG Courses	7654
Total Ayush Hospitals	3885
Total Ayush Dispensaries	37804
Hospital in Government Sector	3428
Dispensaries in Government Sector	27870
Drug Manufacturing Units	8369

**As on 01.01.2023*

***Includes 10 exclusive PG colleges and 244 Colleges where both UG & PG Courses are offered.*

Sources: State Governments/Concerned Agencies, State Boards/Councils, CCIM/CCH, AEP-I&II Sections, Ministry of Ayush.

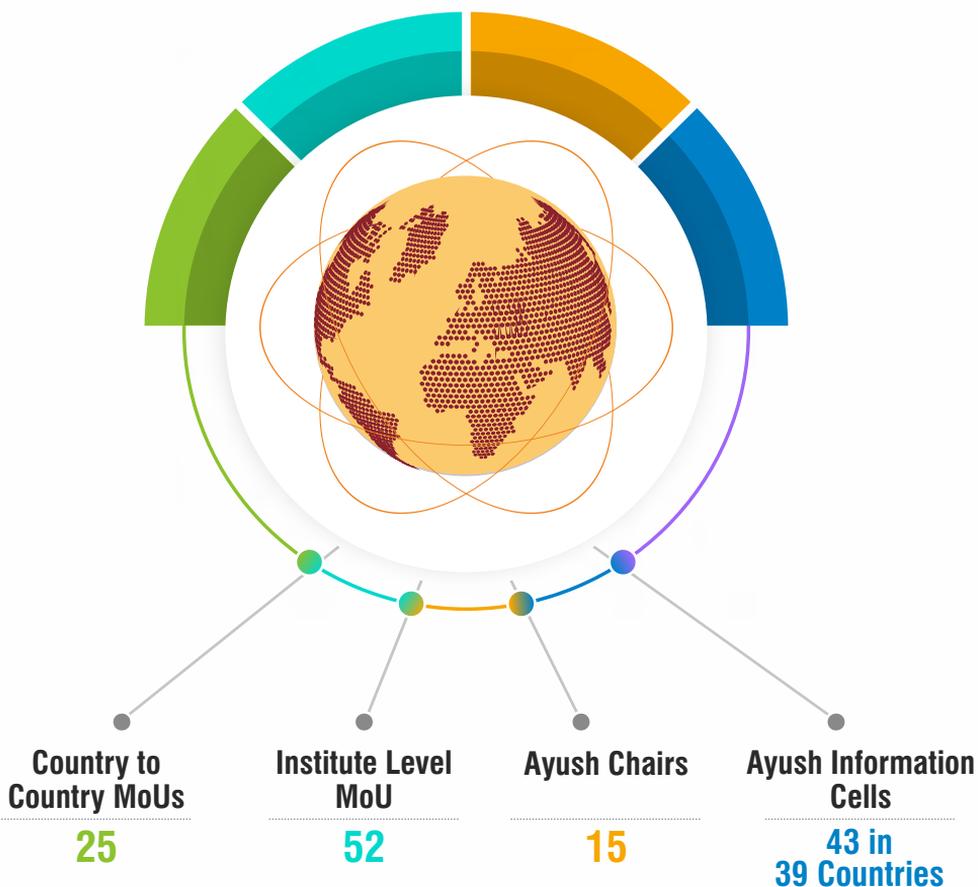


1.5 GLOBAL PRESENCE AND PARTNERSHIPS



Global presence of the Ministry of Ayush:

The Ministry's commitment to promoting Ayush on the global stage is evident from numerous bilateral agreements and collaborative research efforts, with country-to-country MoUs, collaborative research agreements, and Ayush information cells established globally.

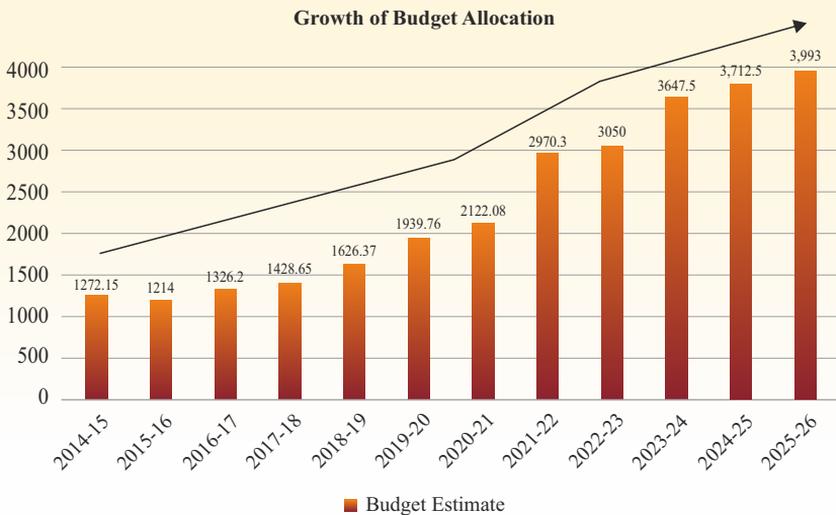




1.6 BUDGET ALLOCATION TRENDS

STRENGTHENING THE AYUSH ECOSYSTEM

The steady rise in budgetary allocation over the years reflects the Government's deepening commitment to the Ayush sector. This upward trend underscores the growing recognition of traditional healthcare as a vital component of national well-being. Enhanced financial support has empowered the Ministry to scale up its initiatives - from infrastructure development and research to global outreach, education, and public health integration - ensuring that Ayush systems are better equipped to serve both national and international communities.



2

RESEARCH & DEVELOPMENT





“
21वीं सदी का भारत आज
जय जवान, जय किसान,
जय विज्ञान और जय अनुसंधान
के मंत्र पर आगे बढ़ रहा है।

स्मार्ट इंडिया कैम्पेन में प्रारंभ संदेश, 19 दिसंबर 2023

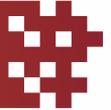


“ *When we started with our efforts to strengthen Ayurveda on modern scientific standards, the whole world understood its importance. We made new choices and resolutions for a sustainable lifestyle by keeping our cultural values in mind.* ”

-PM's address at the inauguration of India Art, Architecture & Design Biennale 2023 at Red Fort in Delhi, Dec. 2023







...today it is imperative for us to do documentation of 'data based evidence'. We have to work continuously for a long time in this regard. We have to bring our medical data, research and journals together and verify each and every claim on modern scientific parameters. Efforts on a large scale in this direction have been made in India in the past few years. We have also created an Ayush Research Portal for evidence-based research data. It has data of about 40,000 research studies. ”



Hon'ble PM Shri NARENDRA MODI
at 97th World Ayurveda Congress in Goa

Building a Strong Evidence Base for Traditional Knowledge

Hon'ble Prime Minister Shri Narendra Modi has consistently emphasised the vital role of evidence-based research and innovation in shaping 21st-century healthcare. Aligned with this vision, the Ministry of Ayush has made significant strides in strengthening the scientific foundation in Ayurveda, Yoga and other Ayush systems. Recognising the growing global burden of chronic and non-communicable diseases, the Ministry is advancing an integrated, patient-centric approach that combines the strengths of Ayush systems with conventional medicine.

To guide and standardise these efforts, the Ministry has formulated General Guidelines for Research and drug development aligning with global standards, aimed at fostering high-quality, ethical, and globally relevant research. This strategic focus on innovation, clinical validation, and translational research is helping position Ayurveda, Yoga and other Ayush systems as credible, science-backed solutions for modern health challenges - both in India and around the world.



General Guidelines for Research & Development in Ayurveda and other systems under Ayush



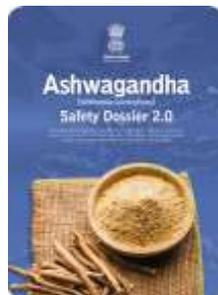
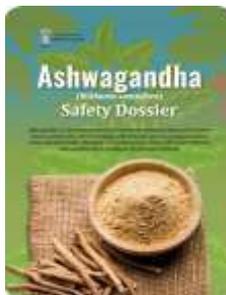
- GCP guidelines for ASU&H drugs
- Three comprehensive guidelines for Ayurvedic Formulations / Interventions focusing on
 - Drug development (Standardization and quality assurance)
 - Safety / Toxicity
 - Clinical evaluation



▶ **SCAN QR CODE**
OF ALL PUBLICATIONS

Safety and Quality Dossiers:

- Guduchi
- Ashwagandha
- Ashwagandha 2.0





2.1 CENTRES OF EXCELLENCE: ADVANCING AYUSH WITH INNOVATION

The Ministry of Ayush, Government of India, is committed to integrate the timeless wisdom of traditional medicine with the rigor and precision of modern scientific methodologies. Through scientific validation, research, and contextual presentation of Ayush systems in the language of modern healthcare, the Ministry aims to elevate their relevance to contemporary lifestyles.

Recognizing the increasing domestic and global acceptance of Ayush as a vital component of pluralistic healthcare systems, the Government of India has instituted the Centre of Excellence (CoE) Scheme. Under this initiative, selected reputed institutions engaged in Ayush education, drug development, clinical and translational research-across Government, Non-Government, and non-profit sectors-are supported and empowered to enhance their capabilities and infrastructure, transforming them into National and International benchmarks of excellence.

Centre of Excellence Scheme - Progress and Impact Overview

The Centre of Excellence (CoE) Scheme was initiated during the 11th Five-Year Plan period (2007-2012) and has been successfully continuing till date. In the 15th Finance Commission period (2021-2026), the scheme evolved as a key component under the broader umbrella of

the Ayurshwasthya Yojana, reflecting the Government of India's continued commitment to strengthening Ayush systems through scientific advancement and institutional excellence.

As of now, a total of 51 projects has been sanctioned under the CoE scheme. Of these, 31 projects have been successfully completed, and 20 projects are currently ongoing.

The Centres of Excellence funded under this scheme have made significant contributions to the Ayush sector by:

- Upgrading critical infrastructure in educational and research institutions.
- Enhancing the quality of healthcare services and Ayush product development.
- Generating robust scientific evidence to support the efficacy and safety of Ayush interventions.

These achievements have strengthened the credibility, accessibility, and integration of Ayush systems both nationally and globally.



A Few Notable Centres of Excellence (CoEs) and Their Key Outcomes

CoE	INSTITUTION	LOCATION
Asava-Arishta Modernization	Oushadhi Research & Development Society	Thrissur, Kerala

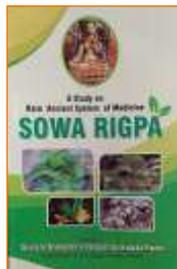
- Developed an innovative Asava-Arishta manufacturing facility under the CoE scheme by procuring state-of-the-art machinery.
- Key areas: decoction preparation, fermentation, sedimentation, and packing and storage.
- Ensures stringent quality control of raw materials, maintains high standards of hygiene, and adheres to standardized processes at every stage of Asava-Arishta preparation.
- GMP Complaint organisation for quality manufacturing of Ayurvedic Medicines.



CoE	INSTITUTION	LOCATION
Dravya Guna & Medicinal Plant Research	Research Institute in Indian System of Medicine	Joginder Nagar, Mandi Himachal Pradesh

- Established with the vision to upgrade physical infrastructure and facilitate research in Dravyaguna (Ayurveda Pharmacology).
- Survey, inventory, and morphological study of 500 medicinal plants conducted.
- Cultivation practices for five medicinal plant species were developed by agronomy experts and a nursery for ten selected plant species established.

- Organised herbal garden tours for Ayurveda students (B.A.M.S. and B. Pharma - Ayurveda) to herbal gardens located in various regions of Himachal Pradesh. Hands-on training to students in the scientific identification of medicinal plants, including demonstration of each species available in the gardens.



CoE	INSTITUTION	LOCATION
Cancer Research	Arya Vaidya Sala	Kottakkal, Kerala

- Aims to promote evidence-based Ayurveda by bridging traditional therapeutic knowledge with modern scientific validation.
- Objective is validation of selected Ayurveda formulations used for Cancer treatment by phytochemical, pharmacological and clinical evaluation.
- Expected outcomes - Scientific validation of Ayurveda formulations for lung cancer, development of Standard Operating Procedures (SOPs) for the preparation of these formulations, and the creation of a phytochemical database specific to Ayurveda formulations used in cancer treatment.



CoE	INSTITUTION	LOCATION
Scientific Preparation of Ayurvedic & Siddha Rasa Aushadies and Bhasmas	SASTRA University	Chennai, Tamil Nadu

- Objective - To analyse herbomineral and metallic preparations procured from IMPCL and Government pharmacies, conduct safety and toxicity studies on these formulations, and organize training programs for ISM (Indian Systems of Medicine) doctors, scientists, and teachers on Bhasma (calcined metal/mineral preparations).
- Conducted studies to evaluate the mechanisms of action of Siddha and Ayurvedic formulations using both in vitro and in vivo models.
- Capacity building by training manpower in modern analytical techniques, conducting joint workshops, and fostering partnerships for the conduct of clinical trials on Siddha and Ayurveda formulations.
- This National facility has been utilized by over 40 different organizations, including laboratories, pharmaceutical companies, and others as one of the mandates of CoE scheme. The project is now complete.



CoE	INSTITUTION	LOCATION
Yoga Research & Training	Swami Vivekananda Yoga Anusandhana Samsthana (S-VYASA)	Bengaluru, Karnataka

- Established to upgrade facilities for the development and promotion of Yoga.
- Primary Objectives Include-
 - Included the standardization of Kriyas, Asanas, and Pranayama techniques
 - Organization of national and international conferences on Yoga research

- Preparation of textbooks for Yoga education and school programs
- Conducting Continuing Medical Education (CME) and Re-Orientation Training Programs (ROTP);
- Establishing infrastructure for research and training equipped with necessary furniture and equipment.



Key Research Publications

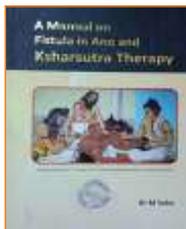
CoE	INSTITUTION	LOCATION
Rheumatology Research Hospital	The Ayurvedic Trust	Coimbatore, Tamil Nadu

- Support for operationalization of advanced infrastructure dedicated to Ayurveda clinical research in rheumatology.
- Generation and publication of peer-reviewed clinical evidence supporting specific Ayurveda treatments for rheumatological conditions.
- Development and standardization of Ayurveda-based treatment protocols and Standard Operating Procedures (SOPs).



CoE	INSTITUTION	LOCATION
Ksharsutra Therapy	Banaras Hindu University	Banaras, UP

- CoE to enhance clinical and research capabilities in Ksharsutra therapy and Ayurvedic proctology.
- Constructed dedicated OPD for Ksharsutra with patient registration and management system.
- Developed state-of-the-art diagnostic services and fully equipped OT facility.
- Set up dedicated unit for the preparation and standardization of Ksharsutra.
- Established R&D laboratory for formulation development, material testing, and therapy refinement.



CoE	INSTITUTION	LOCATION
Kidney Related Disorders	Jamia Hamdard University	New Delhi

- Objective to establish advanced facilities and capabilities for research, development, and testing in the Ayush healthcare domain, with a specific focus on kidney-related disorders using Unani Medicines.
- Includes:
 - Extraction and Sample Preparation Unit: To facilitate standardized preparation of plant-based and natural ingredients for further research and formulation.
 - Cell Culture and Molecular Pharmacology Facility: To enable in-vitro and mechanistic studies for evaluating the efficacy and safety of Ayush-based interventions.

- NABL-Accredited Advanced Testing Laboratory: To ensure quality control, standardization, and regulatory compliance for Ayush medicines, particularly those targeting renal health.
- Seminar Hall and Conference Room: To support academic exchange, training, and collaborative research activities.
- Development of Patentable Ayush-Based Formulations: Focused on creating innovative, synergistic, and IP-worthy formulations for the management of chronic kidney disease (CKD).
- Development of Sugar-Free Formulations: Reformulating two of the most effective sugar-based Ayush formulations used in kidney disorders to create sugar-free alternatives, enhancing their safety and applicability, particularly for diabetic or metabolic patients.



Research-Based Centres of Excellence (CoEs) (NON-AYUSH BACKGROUND INSTITUTIONS)



LIST OF RESEARCH-BASED CENTRES OF EXCELLENCE (NON-AYUSH BACKGROUND INSTITUTIONS)

Title of Project	Name of organization	Focus Area of Research
Centre of Excellence for Diabetes and Metabolic Disorders	Indian Institute of Science, Bangalore	Validate & standardize Ayurvedic formulations for Diabetes & Metabolic Disorders
Centre of Excellence for Fundamental and Translational Research in Ayurveda	CDRI Lucknow, Uttar Pradesh	Fundamental research on Ayurveda botanicals
Centre of Excellence in Sustainable Ayush for Advanced technological solutions, startup support and net zero sustainable solutions for Rasaushadhies	IIT Delhi	Net-zero, sustainable innovations in Rasa sastra & product design
Functional based “CoE on Ayurveda and Systems Medicine”	JNU, New Delhi	Systems medicine approach for Amavata (RA); holographic projection and augmented reality-based interactive modules; hands-on training in molecular biology & Ayurveda research.
Centre of Excellence for Discovery and Development of Ayush Medicines for Cancer Care	TMC, Mumbai, Maharashtra	Pre-clinical & clinical research on Ayurveda botanicals for cancer care
Ayush Centre of Excellence, Centre for Complementary and Integrative Health	Savitribai Phule, Pune, Maharashtra	Molecular studies in cancer, rheumatoid arthritis, Alzheimer's disease, foetal development, immunomodulation, and gut health; computational tools
Centre of Excellence for Yoga & Ayurveda	Centre for Integrative Medicine and Research (CIMR), AIIMS, New Delhi	Yoga integration in cardiac rehab OPD; documentation, research publication, capacity building & international seminars for dissemination

Title of Project	Name of organization	Focus Area of Research
Centre of Excellence in Ayush Research	National Institute of Mental Health and Neurosciences (NIMHANS), Bangalore, Karnataka	Clinical trials on four neuro psychiatric disorders (Schizophrenia, Mood Disorders, Multiple Sclerosis and Alzheimer's, Dementia) evaluating safety and toxicity of Ayurveda and Yoga add on therapy; neurobiology via imaging, Neuro inflammatory markers, Genome, and Gut microbiome; unified multi-parametric digital database
Effects of Indian Foods and Ayurvedic drugs on healthy and diseases Liver	Institute of Liver and Biliary Sciences (ILBS), New Delhi	Identification of Components from Indian Foods as hepatoprotective agents with bile secretion, liver regeneration, and gut microbiome in Non-Alcoholic Fatty Liver Disease; Metabolic contribution of gut microbiota after dietary modulation in NAFLD; Pre-clinical efficacy and molecular mechanism studies of non- alcoholic fatty liver diseases. (Translational approach)
Centre of Excellence in AYUR-Tech for Integrative Precision Health and Medicine	Indian Institute of Technology (IIT) Jodhpur, Rajasthan	Integrating Functional Genomics, Electronics, Digital health and AI for Evidence based Ayurveda; P5 (Predictive, Preventive, Personalized, Participatory, Precision) and integrative medicine, including environmental response & disease development specifically for Prameha.
Centre of Excellence for Applied Development of Ayurveda Prakriti and Genomics	Council of Scientific and Industrial Research (CSIR)- Institute of Genomics & Integrative Biology (IGIB), New Delhi	Multi-omics signatures associated with Prakriti; non-invasive assessment protocol & a course framework for nucleating modern technologies among Ayurvedic practitioners.

2.2 KEY INITIATIVES AND ACHIEVEMENTS

ADVANCING INTEGRATIVE AND INNOVATIVE SCIENCE

Ayush Traditional Medicine Is Evidence Based, Not Just Tradition



While millions rely on Traditional Medicine (TM) for centuries, scientific proof of its safety & effectiveness is crucial

Ministry of Ayush collaborates on integrative research models for scientific evidence on Ayush medicines at top institutions like CSIR-IGIB, CIMR-AIIMS, etc.

Source: <https://fitm.ris.org.in/sites/fitm.ris.org.in/files/Publication/FITM-020-Primer-on-Tradition-Medicine.pdf>

- 1. Schemes:** The Ayurgyan Scheme has a component of Ayurveda Biology Integrated Health Research and Research & Innovation component to prioritize research areas in Ayush sector. The Ayurswasthya Scheme has a Public health Component (PHI) with focus on research in the Public Health sector.
- 2. Integrative Health Research with ICMR:** Establishment of Ayush-ICMR Advanced Center for Integrative Research at AIIMS across the country.

Ministry of Ayush and Indian Council of Medical Research (ICMR) has jointly taken up an initiative to set up Ayush-ICMR Advanced

Centre for Integrative Health Research (AI-ACIHR), at AIIMS units across the country to conduct research on identified areas focusing on integrative healthcare.

AYUSH-ICMR -ADVANCED CENTRE FOR INTEGRATIVE HEALTH RESEARCH

Objectives:

- To develop dynamic and vibrant ecosystem of integrative health research.
- To mainstream the integrative health approaches for diseases of national importance.
- To contribute to the goal of “One Nation One Health” through evidence based integrative preventive and management approaches.



Priority Areas

- Preventive Medicine/ Wellness
- Mental/Geriatric Health
- Neurological Disorders
- RCH and Nutrition
- Gastrointestinal Disorders
- NCDs and Metabolic Disorders
- Musculoskeletal Disorders
- Communicable Diseases
- Anorectal Diseases
- Autoimmune Disorders

- Under this initiative, five (5) Advanced Centres for Integrative Health Research have been identified for research in specific areas focussing Gastro-intestinal Disorders, Women and Child Health, Geriatric Health & Cancer Care.
 - AIIMS Delhi (Advanced Centre for Integrative Health Research in Gastro-intestinal Disorders & Women and Child Health)
 - AIIMS Jodhpur (Advanced Centre for Integrative Health Research in Geriatric Health)
 - AIIMS Nagpur (Advanced Centre for Integrative Health Research in Cancer Care)
 - AIIMS Rishikesh (Advanced Centre for Integrative Health Research in Geriatric Health)

- ICMR has published an addendum to the ICMR National Ethical Guidelines for Biomedical and Health Research Involving Human Participants (2017) to provide a structured ethical framework for Research in Integrative Medicine (RIM). This aims to encourage researchers to advance evidence-based integration of traditional and modern medicine, ensuring safe, effective, and scientifically validated healthcare solutions for all. Under the Centre for Advanced Research (CAR) proposal scheme of ICMR, 12 research studies have been taken up.
- 3. Intellectual Property Rights (IPR) Guidelines:** The Controller General of Patents, Designs & Trade Marks (CGPDTM), Department for Promotion of Industry & Internal Trade (DPIIT), Ministry of Commerce & Industry and Ministry of Ayush with support from Ministry of Ayush, developed “Guidelines for Processing Patent Applications of Ayush Systems and Related Inventions” and the same is released on the occasion of 10th Ayurveda Day at AIIA-Goa. These guidelines will serve as a vital tool to guide and support Ayush stakeholders as well as patent officers, facilitating smoother and more effective patenting of innovations in Ayush systems. Under SPRIHA (Scheme for Pedagogy and Research in IPRs for Holistic Education & Academia) Regulations, National Institute of Ayurveda (NIA) Deemed to be University (De-novo), Jaipur, Ministry of Ayush, has been notified as an IPR Chair by DPIIT. Ayush participated and contributed as part of the core team and represented at IGC deliberations at WIPO, adopted in May 2024, and is a significant step in addressing the intersection of IP with genetic resources and traditional knowledge.
 - 4. Collaboration with DBT:** Leveraging expertise in evidence-based biotechnological interventions, these efforts aim to enhance quality of life, extend lifespan, and mitigate morbidity associated with chronic ailments such as diabetes, obesity, cardiovascular disease, osteoarthritis, cachexia, pain management, and infectious diseases like Tuberculosis. Emphasis is given to mechanistic studies of Ayurveda

Therapeutics using animal models of disease and other advanced analytical methods along with data analytical tools. It will offer insights into the biological mechanisms of Ayush therapies, fostering the development of integrated novel treatment strategies and enhancing patient outcomes in integrative medicine.

- 5. Established two Central Research Institutes of Yoga and Naturopathy (CRIYN)** at Jhajjar, Haryana and Nagamangala, Karnataka with an aim to establish benchmark standards in education, preventive healthcare and research in the field of Yoga and Naturopathy. These state-of-the-art institutes focus on fundamental aspects, scientific validation of traditional systems of medicine and practices through evidence-based research, apart from functioning as an international collaboration centre for global promotion and research in Yoga and Naturopathy. It will also serve as incubation centers in startups in the field of Yoga and wellness sector.
- 6. Public Health Research Initiatives :** Several public health research initiatives are underway in collaboration with government agencies, research institutions, and healthcare providers to address specific health challenges through innovative approaches and interdisciplinary collaboration which includes Study in Ekalavya Model Residential Schools (EMRSs) under Ministry of Tribal Affairs (MoTA) in collaboration with ICMR-NIRTH (National Institute of Research in Tribal Health) seeks to understand and address the unique health needs of tribal students.

Mission Utkarsh, Poshan Maah, Research-Oriented Public Health Activities



Mission Utkarsh is focused on controlling anemia among adolescent girls by integrating Ayurvedic interventions into existing healthcare frameworks, with the objective of improving nutritional status and advancing overall health outcomes.

Further, the Ministry has been collaborating with the Ministry of Women and Child Development (WCD) in celebrating Poshan Maah since its inception, with a focused approach toward addressing malnutrition through public health research.

Over the past five years, the Central Council for Research in Ayurvedic Sciences (CCRAS), Central Council for Research in Unani Medicine (CCRUM) and Central Council for Research in Homoeopathy (CCRH) have achieved significant milestones in research-oriented public health activities:

Tribal health care research programme under tribal sub plan (TSP)

- Executed through CCRAS and CCRUM institutes in various states
- Population Covered: 544865 tribal population
- Incidental medical aid : 256784 tribal patients
- Documented 878 folk claims/LHTs

Mobile healthcare research program under scheduled castes sub plan (SCSP)

- Executed through CCRAS and CCRUM institutes in states.
- Population surveyed : 831349
- Medical aid provided : 482944 patients.

Women and child health care (WCH) programme under scheduled castes sub plan (SCSP)

- Executed through 10 CCRAS institutes in 10 states.
- Population Surveyed: 323700
- Medical aid provided : 195104 patients.

Swasthya rakshan programme

- Executed through 21 CCRAS Institutes in 19 states.
- Medical aid provided : 149940 patients.

Integration of ayush (Ayurveda) with npedcs in 3 districts surendra nagar (Gujarat), Bhilwada (Rajasthan) & Gaya (Bihar)

- 11182 patients enrolled

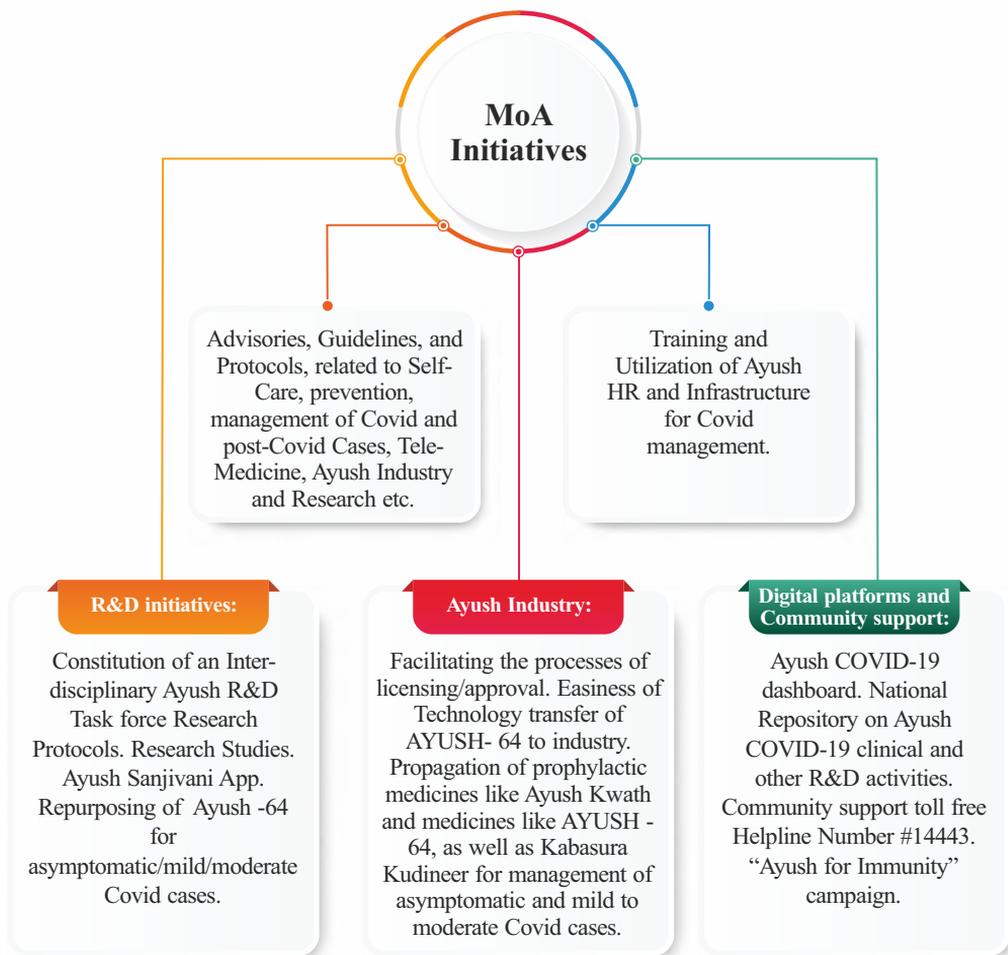
Ayurvedic health centres under north east plan

- 19 centres in 4 States.
- Total no. of beneficiaries :5,14,395

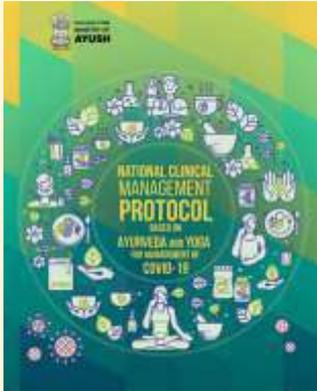


7. Response to COVID-19

COVID has proved to be a tough time for humanity. India, too, suffered a lot but it was during COVID times that the world realized the efficacy of Indian traditional medicine systems in fighting COVID, responding to it with effective Ayush based treatment protocols and preventive measures.



The Ministry released the National Clinical Management Protocol based on Ayurveda and Yoga & Ayush Guidelines for the management of COVID-19.



Ayush Products Developed for COVID-19

Ayu-Raksha Kit



Ayur Care Kit
FOR PATIENTS IN HOME ISOLATION

आयुर्वेदिक औषधियाँ
आयु-केयर किट
FOR PATIENTS IN HOME ISOLATION

आयुर्वेदिक औषधियाँ
Packaging Inclusions

- Ayush-64 46 Tablets - 1 Unit**
Dose: 1 tablet 3 times a day with warm water.
- Ayush Kwatha 100g - 1 Unit**
Dose: 1 spoonful 3 times a day with warm water.
- Sudhan Chai Vati 20 Tablets - 1 Unit**
Dose: 1 tablet 3 times a day with warm water.
- Amo Taila 10 ml - 1 Unit**
Dose: 1 drop 3 times a day with warm water.
- Kyonkadi Vati 10 g - 1 Unit**
Dose: 1 tablet 3 times a day with warm water.

Ministry of Health & Family Welfare, Government of India, New Delhi.
Ministry of Health & Family Welfare, Government of Karnataka, Bangalore.
Ministry of Health & Family Welfare, Government of Kerala, Thiruvananthapuram.

Companions, Delhi, India. Mfg. Date, Exp. Date
© Ministry of Health & Family Welfare, Government of India.

Ministry of Ayush recommends Ayuraksha Kit (based on research evidences) for prophylactic care against COVID 19

- **AYURAKSHA "Corona Se Jung- Delhi Police Ke Sang" Study:** A public health study by All Institute of Ayurveda [AIIA] was undertaken on a large scale. AIIA provided Ayurveda care through AYURAKSHA kits to 80,000 Delhi Police personnel which is published in Frontiers in Public Health journal.
- **Successfully repurposed Ayush 64 for management of COVID 19:** Total 10 preclinical and clinical studies were undertaken in collaboration with CSIR, DBT, ICMR and reputed medical institutions. Ayush-64 established its notable antiviral, immune-modulator and antipyretic properties and the different aspects are published in PubMed-indexed journals.
- **NMPB, DBT Conduct the nation's first in-vivo anti-SARS-CoV-2 virus study:** India reached a significant milestone in COVID-19 research through the collaborative efforts of the National Medicinal Plants Board (NMPB) under Ministry of Ayush and the Department of Biotechnology (DBT). This collaboration resulted in the nation's first in-vivo anti-SARS-CoV-2 virus study using oral interventions. Pre-clinical evaluations of select Ayush herbal extracts for mitigating SARS-CoV-2 and associated pathologies were conducted through Ayush Network Research Projects. These studies, undertaken at the Translational Health Science and Technology Institute, aimed to assess the anti-viral activity and immune-modulatory potential of various herbal interventions.



8. Initiatives in Clinical Research

Recent Initiatives in Clinical Research



FOCUS
CCRAS has validated
170 Ayurveda
formulations in 36
disease conditions

- Anaemia control among adolescent girls- Mission Utkarsh
- Ayush-ICMR Collaboration
- Multicentre studies in Iron Deficiency anaemia, Osteoarthritis and PCOS
- Health Research (AI-ACIHR) at AIIMS
- Developed supplementary ethical guidelines for integrative care research
- Multicentric study on Rheumatoid Arthritis - AMRA
- Clinical study in TB in collaboration with DBT sanctioned
- Gut microbe & Virechana study - ILBS
- Ayurveda intervention in ADHD-NIMHANS
- Ayush PTK as add on to ATT for Hepato protection-JNMC Belgavi
- Sickle Cell Disease- AIIMS Bhopal and DMIMS Vardha
- Coronary Artery Disease- Safdarjung Hospital and Madhava Baug
- Community study in Geriatric care- AIIMS New Delhi (Ballabgarh centre)
- Swarnaprashan in Malnutrition in children-SGIMS Lucknow
- Ayurveda regimen in Parkinson's disease -NIMHANS
- Collaboration with Academic institutes - SMART 1 (6 disease conditions, 44 sites) & SMART 2.0 - (6 disease conditions, 21 sites)
- CCRAS ARMS - Training of Ayurveda Research Methodology and Statistics
- CCRAS Prayatna - For enhancing scientific writing skills among Ayurvedic PG & PhD scholars

9. New molecular biology lab for advanced research, established at AIIA, New Delhi

New molecular biology lab launched at All India Institute of Ayurveda

Six MoUs have been signed between AIIA and different well known institutions like Hindustan Salt, Ministry of Health and Family Welfare and Heartfulness Institute for further advancement of Ayush within and outside India.



Online Bureau · Agencies

Updated On: Oct 21, 2022 at 06:03 AM IST



Union Minister Sarbananda Sonowal during the sixth foundation day event of All India Institute of Ayurveda in New Delhi on Thursday.

The All India Institute of Ayurveda (AIIA) has got a new molecular biology lab for advanced research, Manuscript Unit and Center of Excellence *Dakshya*. The new facility is aimed at creating a new path of success in research

advancement of AIIA, the Ministry of Ayush said in a statement. AIIA celebrated its sixth foundation day on Thursday.

Integrated Translational Molecular Biology Unit inaugurated by Shri Sarbananda Sonowal, Union Minister for Ports, Shipping and Waterways & Ministry of Ayush.



Integrated Translational Molecular Biology Unit

10. Ayush Research Portal:

For disseminating evidence based research data of Ayush Systems. Overall, 43,722 research publications are available till date.

AYUSH RESEARCH PORTAL
Evidence Based Research Data of AYUSH Systems at Global Level
Ministry of AYUSH, Government of India

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Catalogue and Status of Ayurvedic Manuscripts ICMR Project Reports Fundhasutra Most Viewed and Downloads Recent Uploads Users Online : 25 Article Views : 1206117 Downloads : 182431

Compendium of select research publications on Ayush Interventions for COVID-19 (24/07/2023) (Research and Development Initiatives of Ministry of Ayush for COVID-19 (24/07/2023))

Prophylaxis and Management of COVID-19 through Ayush interventions: Best practices and evidence based approach

AYURVEDA AND COMPLEMENTARY MEDICINE - Focus Based Research

ADVANCED SEARCH

Medical System: Select Medical System Category: Select Category Select a Search Field

Search with AYUSH Terminology

select medical system: Ayurveda (30832), Yoga and Naturopathy (3426), Unani (2692), Siddha (5456), Homeopathy (2488), Sowa Rigpa (11), All (42105), National Repository on AYUSH COVID-19 Clinical and Other R&D Initiatives

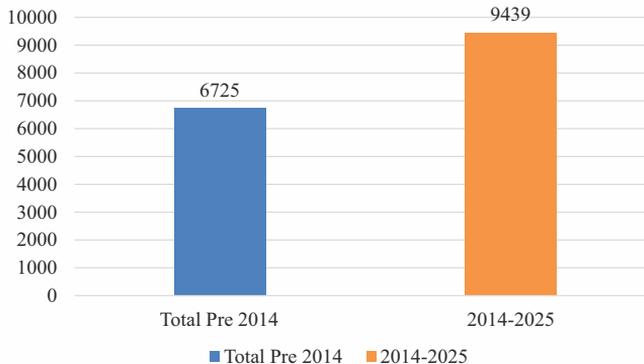
CLINICAL RESEARCH 7073

PRE-CLINICAL RESEARCH 16884

DRUG RESEARCH 10314

FUNDAMENTAL RESEARCH 7895

Ayush Research Studies (by NIs/RCs under MoA)





3

AYUSH GRID THE DIGITAL BACKBONE







“The kind of technology being used in particular will help in preparing Ayush for the future. The idea of an Ayush Grid is also appreciated. This will help in removing the silos mentality associated with the Ayush sector.”

*-PM's speech at the presentation of
Yoga Awards, 30 Aug 2019*





3.1 OVERVIEW OF THE AYUSH GRID



In a bold leap towards the future, the Ministry of Ayush is rewriting the script of traditional medicine through digital transformation. At the heart of this revolution lies the Ayush Grid—a dynamic digital backbone driving 22 cutting-edge tech initiatives that are reshaping the Ayush landscape.

From AI-led innovations to telemedicine breakthroughs, the Ayush Grid is bridging traditional knowledge with modern science. India is also leading the global dialogue on Artificial Intelligence in Traditional Medicine, with the Ministry of Ayush at the helm of the WHO's Talking Group on AI.

3.2 BUILDING A NEW-AGE DIGITAL INFRASTRUCTURE



Yoga Portal and Y-Break App



The Ministry of Ayush has significantly upgraded its digital presence to promote yoga as a mainstream lifestyle practice. The Yoga Portal, reengineered under the Ayush Grid initiative by the BISAG-N team in just 15 days in May 2025, now serves as a comprehensive platform to disseminate knowledge, resources, and updates related to yoga. The revamped portal has undergone two rounds of performance and security audits by NIC, ensuring both functionality and safety for its users.

Complementing this, the Y-Break Mobile Application has also seen major enhancements to encourage workplace wellness. The updated version includes features such as a heart rate monitor, a BMI calculator, a daily step tracker, and a to-do list. Regular users are incentivised with a digital certificate, promoting daily practice of the 15-minute yoga protocol

designed for professionals. These developments reflect Ayush Grid's commitment to integrating wellness into daily life through accessible technology.

The Ministry of Ayush's innovative initiative, Yoga Break at Workplace (Y-Break), has been awarded a Certificate of Appreciation for its outstanding performance on the **iGOT Karmayogi** Bharat Platform.



Facilitating Global Investment: Ayush Nivesh Saarthi Portal

To position India as a global hub for traditional medicine, the Ministry of Ayush, in collaboration with Invest India, launched the Ayush Nivesh Saarthi Portal on 29th May 2025. Unveiled by Union Ministers Shri Piyush Goyal and Shri Prataprao Jadhav, this investor-centric portal consolidates policies, incentives, and investment-ready projects in the Ayush sector under one digital interface. The portal provides real-time facilitation and support to both domestic and international investors, boosting India's global image as a preferred destination for traditional healthcare investments.

The Ayush Suraksha Portal, launched on 30th May 2025, marks a major milestone in the domain of consumer safety and pharmacovigilance within traditional medicine. The portal enables real-time tracking of misleading advertisements, adverse drug reactions, and regulatory actions by integrating data from national and state regulatory bodies.

Further strengthening regulatory mechanisms, the **BERISM Portal**-established under the NCISM Act 2020-now hosts the National Register of licensed Indian System of Medicine (ISM) practitioners. With improved security and enhanced technical features, BERISM ensures ethical standards and professional conduct are upheld within the Ayush medical community.

Standardising Knowledge & Expanding Regional Integration

The NAMASTE Portal represents a vital step in standardising terminologies and disease codes across Ayurveda, Siddha, and Unani systems, aligned with WHO's ICD-10 and ICD-11 classifications. Built on a robust Spring-Java architecture and hosted on the NIC Cloud, the portal is currently being optimised for a better user experience and integrated with the A-HMIS platform.

In addition, the Ministry has extended its digital transformation efforts globally through the BIMSTEC-TM Portal, launched in January 2025. This portal documents traditional medicine activities of BIMSTEC member nations, fostering regional cooperation and knowledge exchange across South and Southeast Asia.

Modernising Medicinal Plant Ecosystem: e-Charak

The e-Charak Portal has been technologically upgraded to facilitate seamless interaction among stakeholders in the medicinal plant sector. With an improved user interface and backend infrastructure, the platform enhances transparency, traceability, and collaboration in the supply chain of herbal and raw medicinal materials. This transformation aligns with Ayush Grid's broader vision of digitising every facet of the traditional healthcare ecosystem.

Key Digital Initiatives



AHMIS



m-Yoga



Y-Break



Namaste
Yoga App



e-Charak
e-Aushadhi



E-Sanjeevani
mobile app



Ayush
Next



Ayush COVID
Tele consultation
at 14443

Launch of e-Learning Management System (eLMS) and Ayush Hospital Management Information System (AHMIS): held on 18-19 May 2023, two ICT initiatives of the Ministry of Ayush viz., eLMS and comprehensive AHMIS, an upgraded Electronic Health Records (EHR) system, were launched.



Ayush Grid- The IT backbone of Ayush Sector



Y-Break Mobile App



4 EDUCATION & POLICY SUPPORT







The approach of Integration in the Medical Education of India has also been encouraged in the new National Education Policy. The spirit of this policy is to have basic knowledge of Ayurveda in allopathic education and basic knowledge of allopathic practices in Ayurvedic education. These steps will further strengthen education and research related to Ayush and Indian traditional medicine.

-PM's address at the inauguration of two future-ready Ayurveda institutions at Jamnagar and Jaipur, 13 Nov 2020





Restructuring of Ayush Education

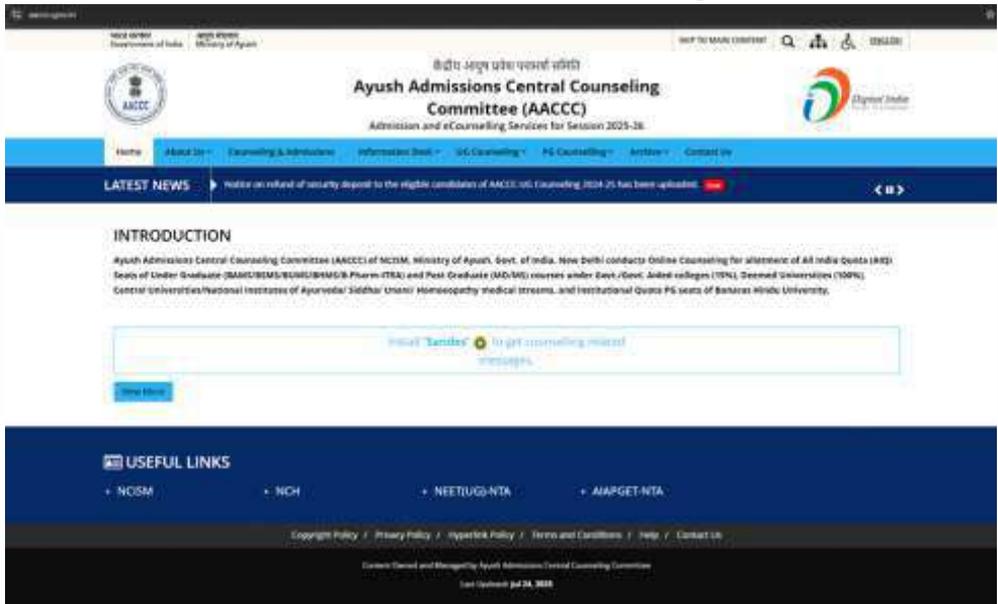
The Ministry has facilitated the restructuring of the Ayush education sector in a big way. Ayush education has undergone a remarkable transformation, aligning with the National Education Policy (NEP) of 2020. These reforms aim to establish a medical education system that ensures access to quality and affordable education, availability of high-quality skilled Ayush professionals, and promotes equitable and universal healthcare fostering a more inclusive and integrated approach.

4.1 POLICY FRAMEWORK AND INITIATIVES

National Commission for Indian System of Medicine (NCISM) Act 2020 and National Commission for Homoeopathy (NCH) Act 2020 were enacted in September 2020. These acts replaced the old Indian Medicine Central Council Act 1970 and Homoeopathy Central Council Act 1973 respectively.

Aligning the Ayush education with NEP 2020, these commissions are bringing in transparency, efficiency and student centric education of a scale and dimensions that is unprecedented in the Ayush sector thus ensuring regulation and standardisation of Ayush education in a very robust manner.

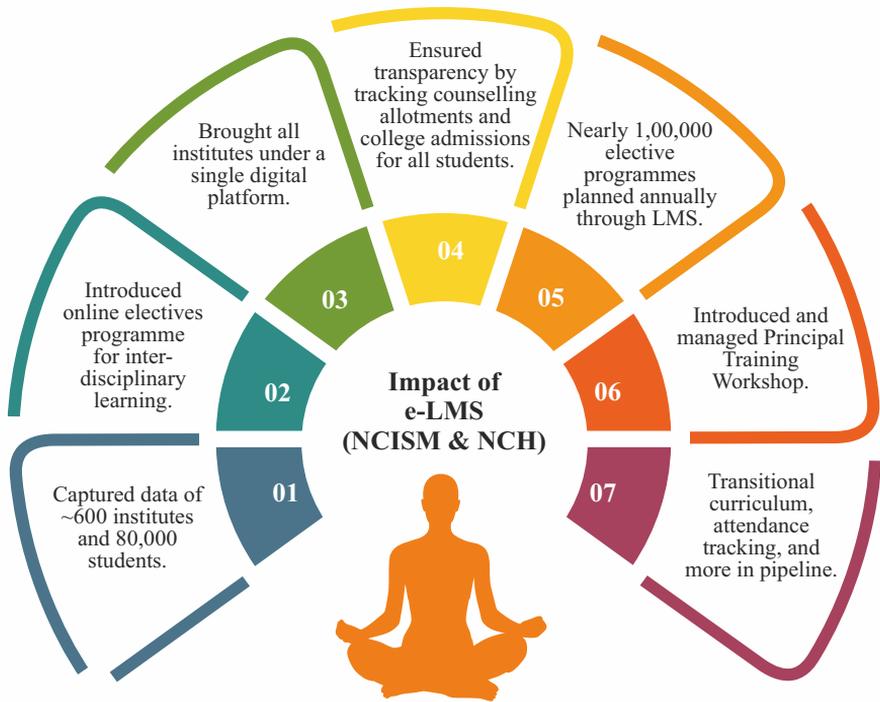
Ayush Admissions Central Counseling Committee (AACCC)-UG/PG Counseling



Site of Ayush Admissions Central Counseling Committee-UG/PG Counseling



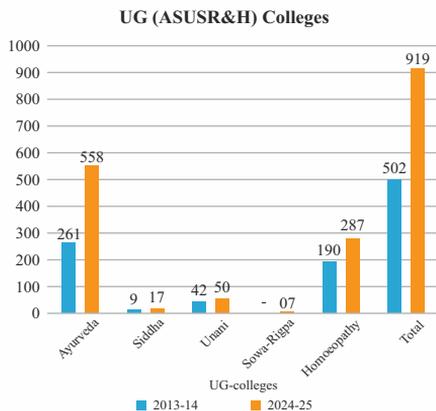
Key features of Ayush Admissions Central Counseling Committee(AACCC)



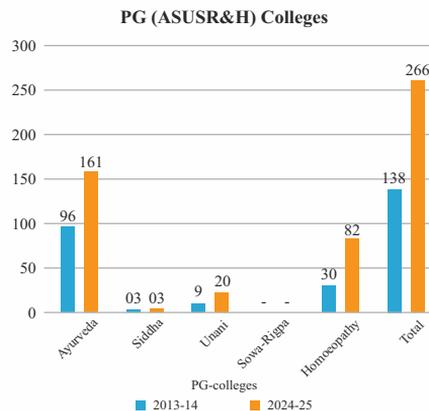
4.2 AYUSH EDUCATIONAL INSTITUTIONS

- The number of Ayush colleges imparting quality medical education has substantially increased over the past 11 years.

Number of ASUSR&H UG&PG colleges during the A.Y 2013-14 and 2024-25

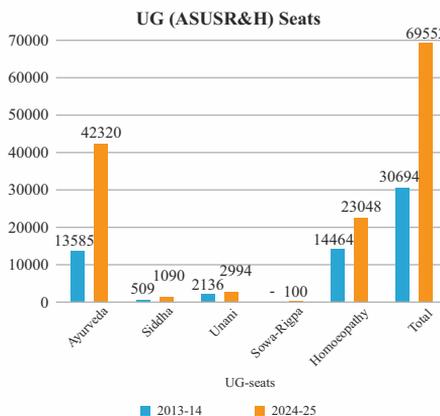


Graphical comparison of data of the number of ASUSR&H UG colleges during the A.Y 2013-14 and 2024-25.

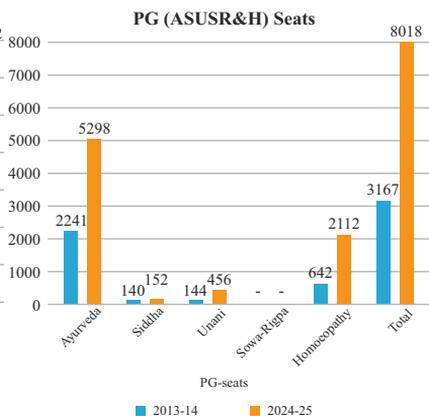


Graphical comparison of data of the number of ASUSR&H PG colleges during the A.Y 2013-14 and 2024-25.

Number of ASUSR&H UG&PG seats during the A.Y 2013-14 and 2024-25



Graphical comparison of data of the number of ASUSR&H UG seats during the A.Y 2013-14 and 2024-25.



Graphical comparison of data of the number of ASUSR&H PG seats during the A.Y 2013-14 and 2024-25.

- **First and only Institute of National Importance (INI) in Ayush Sector**

The Institute of Teaching and Research in Ayurveda (ITRA) in Jamnagar, Gujarat has been conferred the status of Institute of National Importance (INI) in the year 2020.



Institute of Teaching and Research in Ayurveda (ITRA) in Jamnagar, Gujarat

- **National Institute of Ayurveda (NIA), Jaipur was conferred the deemed to be university status under the de-novo category**

The National Institute of Ayurveda in Jaipur, Rajasthan has been recognised as Deemed to be University (De Novo) in the year 2020. These institutes are not only imparting quality education but are progressing as premier institutes of research in Ayurveda.



NIA has received A grade by the National Assessment and Accreditation Council (NAAC).

PhD Dual Degree Program



Cotutelle PhD program

NIA has entered into an MoU with AcSIR for dual PhD Degree program. This is an Integrated program in which the scholar will get two PhD Degrees under two guides (One from each organisation).



Guinness World Record



Guinness World Record for most people receiving Nasya Panchakarma treatment at NIA, Jaipur



Simulation Labs for Skillful Learning



Labs at NIA, Jaipur, AIIA, Delhi & Goa, and NEIAH, Shillong



Virtual anatomy dissection table for enhanced learning experience



Hands on learning : Real body dissection and advanced simulation lab at AIIA Goa



Anatomy (rachna sharir) education All Dimensions – Museum for Preservation, Dissection Hall for Exploration, Virtual Hall for Innovation

All India Institute of Ayurveda



The first ever All India institute of Ayurveda (AIIA) was set up in Delhi along the lines of All India Institute of Medical Sciences (AIIMS) in 2017. This is the first Ayush educational institution to secure the highest A++ grade in its first assessment cycle by the National Assessment and Accreditation Council. The Hon'ble Prime Minister inaugurated Phase II of India's First All-India Institute of Ayurveda in 2024. This phase, a significant project with a total cost of ₹ 258.73 crore, includes key features such as a 150-bed Panchakarma hospital, an Ayurvedic pharmacy for drug manufacturing, a sports medicine unit, a central library, an IT and start-ups center, a 500-seat auditorium, and guest houses for both general and international visitors.





The President of India, Smt. Droupadi Murmu graced the 8th Foundation Day celebration of All India Institute of Ayurveda (AIIA) in New Delhi on 09.10.2024 and also took a visit to the AIIA campus. Shri Vinay Kumar Saxena, Lieutenant Governor of Delhi; Shri Prataprao Jadhav, Hon'ble Union Minister of State (Independent Charge), Ministry of Ayush were among the dignitaries who were present on the occasion along with senior officials from the Ministry of Ayush and senior faculty members of AIIA.

- Apart from ITRA, NIA and AIIA there are 9 more National Institutes working as autonomous organizations under the Ministry of Ayush. These are
- 1. North Eastern Institute of Ayurveda and Folk Medicine Research (NEIAFMR), Pasighat Arunachal Pradesh
- 2. North Eastern Institute of Ayurveda and Homoeopathy (NEIAH), Shillong, Meghalaya
- 3. Rashtriya Ayurveda Vidyapeeth (RAV), New Delhi
- 4. Morarji Desai National Institute of Yoga (MDNIY), New Delhi
- 5. National Institute of Naturopathy (NIN), Pune, Maharashtra
- 6. National Institute of Unani Medicine (NIUM), Bengaluru, Karnataka
- 7. National Institute of Siddha (NIS), Chennai, Tamil Nadu
- 8. National Institute of Sowa Rigpa (NISR), Leh, Ladakh and
- 9. National Institute of Homoeopathy (NIH), Kolkata, West Bengal

Four State-of-the-Art satellite centers of National Institutes of Ayush



1. AIIA, Goa



2. NIUM, Ghaziabad



3. NIH, Narela



4. NIA, Panchkula



- The National Research Institute of Sowa-Rigpa was upgraded to "National Institute of Sowa Rigpa" in Leh, UT of Ladakh with the approval of Cabinet on 20th November 2019 with provision for Research, Education and Public Health in Sowa-Rigpa.



- Cabinet approval for change of nomenclature & mandate of North Eastern Institute of Folk Medicine (NEIFM) as North Eastern Institute of Ayurveda & Folk Medicine Research (NEIAFMR) situated at Pasighat, Arunachal Pradesh.



UNION CABINET

approves change of nomenclature & mandate
of
North Eastern Institute of Folk Medicine (NEIFM),
Pasighat
as

**North Eastern Institute of Ayurveda & Folk Medicine
Research (NEIAFMR)**

The inclusion of Ayurveda within the mandate of the Institute will be
highly beneficial for North East for imparting Quality education
and research in Ayurveda and Folk medicine



Thank You
Prime Minister

4.3 OTHER INITIATIVES IN THE EDUCATION SECTOR



1. Separate Academic Department of Ayush in AIIMS: An Ayush Department is integral to all new AIIMS institutions, as per the guidelines of Pradhan Mantri Swasthya Suraksha Yojana (PMSSY). To implement the same, the Central Institute Body (CIB) of AIIMS, in its sixth meeting (held on 08.01.2023), considered the proposal to create Ayush as a separate academic department in AIIMS and granted in-principle approval.
2. Ayurgyan Scheme to support Education, Research & Innovation in Ayush
3. Certifications and Accreditations



Certifications and Accreditations

Ayurveda Training Accreditation Board
(ATAB) under Rashtriya Ayurveda Vidyapeeth,
New Delhi



Yoga Certification Board (YCB) (2018)

Yoga Professionals Certified

44519

Yoga Volunteers Certified

697522

Yoga Certification Board Key activities: a) Accreditation of Yoga Training Providers b) Accreditation of Personnel Certification Bodies and c) Certification of Yoga Professionals. Certification is done under Broad Categories of Yoga Education & Training, Yoga Therapy, Yoga Skill & Yoga & Health Promotion. So far 44519 Yoga Professionals & 697522 Yoga Volunteers have been Certified.



4. Capacity Building Initiatives:

Program	Eligible candidates/Name of Institutes	No. of seats
SPARK	Ayurveda UG Students	300
PG-STAR	Ayurveda PG Students	100
PDF	MD (Ay)/PhD (Life sciences)	10
Ph.D. Fellowship	Research/Academic institutions	27 awarded till date
Panchakarma Technician Course	NARIP Cheruthuruthy, CARI Delhi, CARI Guwahati, RARI Jammu	65 per year
Certificate course in Panchkarma	NARIP Cheruthuruthy	60 per year (in 2 batches)
Certificate course in Marma Chikitsa	NARIP Cheruthuruthy	40 per year (in 2 batches)

5. **FITM-AYUSH Fellowships for Doctoral and Post-Doctoral Research at RIS:** The Forum on Indian Traditional Medicine (FITM), established at Research and Information System for Developing Countries (RIS) in collaboration with the Ministry of Ayush, contribute to pragmatic policy making on Indian Traditional Medicines (ITMs). Under the Research Fellowship Scheme, FITM aims to encourage and promote research in economic, sociological, politico-economic, trade, management and technology related aspects of ITM health systems.

6. Skill Development Program



The Sub-Council on Ayush was constituted in 2018 under the ambit of Healthcare Sector Skill Council (HSSC) under the Directives of MoAyush and Ministry of Skill Development and Entrepreneurship (MSDE).



Launch of HSSC-AIIA CoE, New Delhi



Hon'ble Shri Shripad Naik
Minister of State (I/C),
Ministry of AYUSH launched 1st
Center of Excellence for Skill
Development in AYUSH.

Vaidya Rajesh Kotecha, Secretary,
AYUSH Ministry, Dr Tanuja Nesari,
Director, and other senior officials
from AYUSH Ministry were also
present during the launch.

HSSC-AIIA CENTER FOR EXCELLENCE IN
AYUSH SKILL DEVELOPMENT
(CEAD)
BY
COLLABORATION WITH
HEALTH CARE SECTOR SKILL COUNCIL



अखिल भारतीय आयुर्वेद संस्थान
ALL INDIA INSTITUTE OF AYURVEDA
एन सी ई आर, आर एन सी ई आर, एन सी ई आर
All India Institute of Ayurveda, Ministry of AYUSH, Govt. of India

Launch of Ayush Skills Qualification



Shri Sarbananda Sonowal, the then Hon'ble Minister of Ayush and Ports, Shipping and Waterways launched the Ayush qualifications on the occasion of AYURUDYAMAH event held on 29th Oct 2021. Dr. Munjpara Mahendrabhai Kalubhai, the then Hon'ble MoS for Ayush and Women & Child Development was also present at the event.

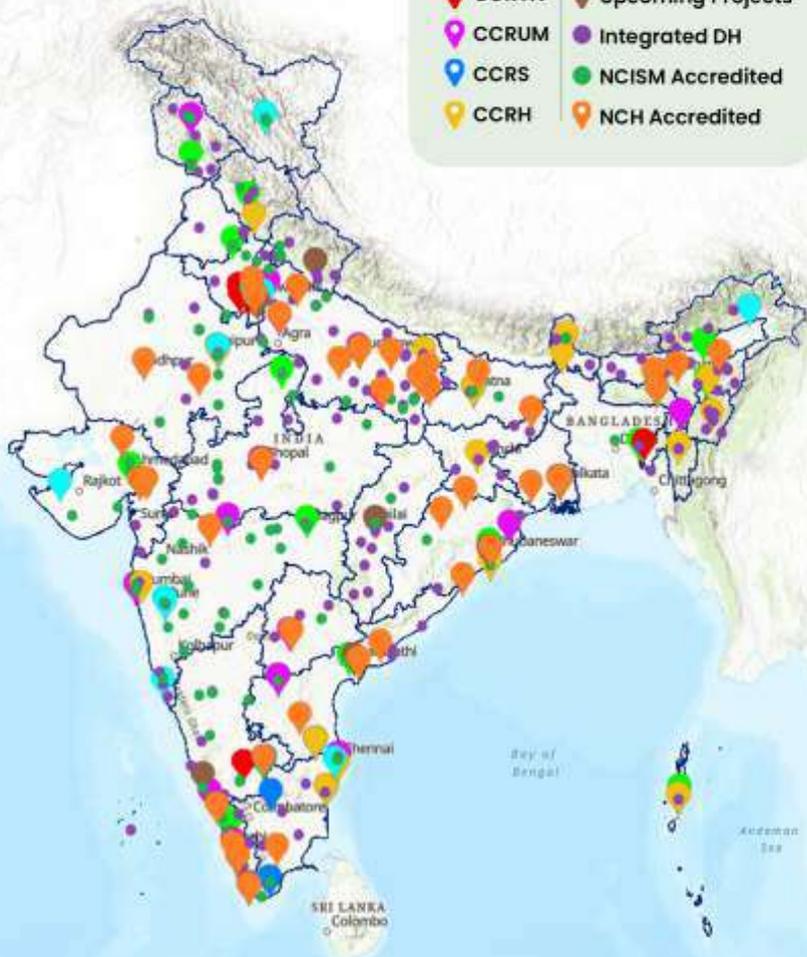
Name of the course	Awarded
Panchakarma Technician	65
Panchakarma Technician (Goa)	11
Panchakarma Technician (RPL)	27
Ayurveda Dietician	6
Ayurveda Dietician (Goa)	17
Kshara Karma Technician	7
Foundation Course in Yoga Science for Wellness	133
Emergency Management Course	35
Ayurveda Skill Upgradation Program for Healthcare workers	109
Sensitization on identification and propagation of Guduchi and skill development program for Guduchi Sattva preparation	50
Total	460
*Details of Short-term Trainings at All India Institute of Ayurveda as on dated 07.08.2025	

State	Completed	Ongoing
Andhra Pradesh	60	134
Arunachal Pradesh	10	60
Assam	172	-
Bihar	210	1550
Chhattisgarh	213	60
Daman and Diu	-	22
Delhi	2088	134
Gujarat	127	75
Haryana	2871	490
Himachal Pradesh	215	59
Jammu and Kashmir	1271	40
Jharkhand	907	-
Karnataka	284	96
Kerala	948	58
Ladakh	-	10
Madhya Pradesh	8389	633
Maharashtra	598	419
Meghalaya	-	10
Odisha	94	183
Punjab	3194	176
Rajasthan	7506	1003
Tamil Nadu	437	30
Uttar Pradesh	13352	1984
Uttarakhand	2467	51
West Bengal	335	33
Grand Total	45748	7310

*Data regarding Ayush Skill Courses received from HSSC sub council on Ayush as on 07.08.2025

Nationwide Ayush Network

- CCRAS
- CCRYN
- CCRUM
- CCRS
- CCRH
- National Institutes
- Upcoming Projects
- Integrated DH
- NCISM Accredited
- NCH Accredited



12	5	1	1	2	1	118
National Institutes	Research Organization	PSU	Subordinate Offices	Registry Commissioners	Yoga Certification Board (YCB)	AI Assets





5 PUBLIC HEALTH INITIATIVES





Promoting Holistic Health of Indians

Continuation of Centrally Sponsored
Scheme National AYUSH Mission
Approved



National AYUSH Mission (NAM) to continue
till 31-03-2026 with **financial implication of
₹4,607.30 crore**



**Better access to AYUSH healthcare services, more medicines
and trained manpower**



**Improvement in AYUSH education; Focus on reducing diseases
through targeted public health programmes**

*"The National AYUSH Mission will keep popularising traditional forms of
medicine and highlighting their benefits in a scientific manner."*

<https://x.com/narendramodi/status/1415306441343131652>

*We believe in the vision of One Earth, One Health. This is manifesting itself in
different ways. India's ancient systems of Yoga and Ayurveda are helping the
world bring a paradigm shift in the focus towards health and wellness. -PTI's
Exclusive Interview with Prime Minister Narendra Modi, 03 Sep, 2023*

*-PTI's Exclusive Interview with
Prime Minister Narendra Modi, 03 Sep, 2023*





The strategic integration of Ayush within the Indian healthcare system has catalyzed a transformative shift, prioritizing traditional medicine for widespread public benefit. Initiatives like the National Ayush Mission, Ayushman Arogya Mandir (Ayush) and successful integrations into renowned healthcare institutions signify a commitment to cost-effective traditional healthcare with universal access. This has led to a remarkable increase in beneficiaries, with Ayush playing a vital role in tertiary healthcare setups, premier institutions, and even in defense services. The establishment of a dedicated Ayush vertical within DGHS further solidifies its importance. Ayush plays a pivotal role in national health initiatives, contributing to NPCDCS and Poshan Abhiyaan programmes, delivering holistic care from prevention to rehabilitation, ensuring quality through NABH accreditation and IPHS standards, and expanding access through culturally relevant healthcare systems. The ongoing integration efforts for broader accessibility highlights the transformative role Ayush has played in shaping a more inclusive and comprehensive healthcare system in India.

Co-Location and Mainstreaming of Ayush Services under NHM: As a part of mainstreaming efforts, Ayush facilities have been co-located at 476 District Hospital, 3002 Community Health Centre, 6349 Primary Health Centre, 216 Other than CHC at or above block level but below district level and 3109 other health facilities above Sub centres but below block level under the National Health Mission (NHM). 24,989 Ayush doctors, 3657 pharmacists and 2454 paramedics are providing services at these facilities, offering patients a choice of systems within a single healthcare setting. (Data from NHM MIS report 31.12.2024)

5.1 NATIONAL AYUSH MISSION:

With a view to strengthen Ayush services through increased accessibility and availability in the States, the Centrally Sponsored Scheme, focusing on Preventive and Promotive aspects of healthcare, known as National Ayush Mission (NAM) was launched in September 2014.



Glimpses of NAM Conclave - 2025

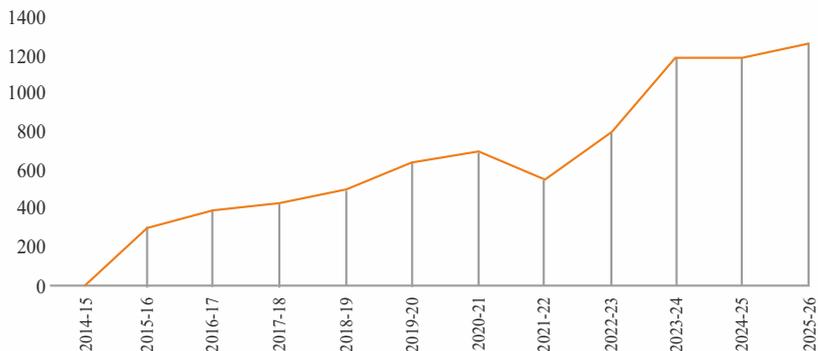
Main components of the scheme:

- Ayush Services
- Ayush Educational Institutions

Budget Allocation for NAM



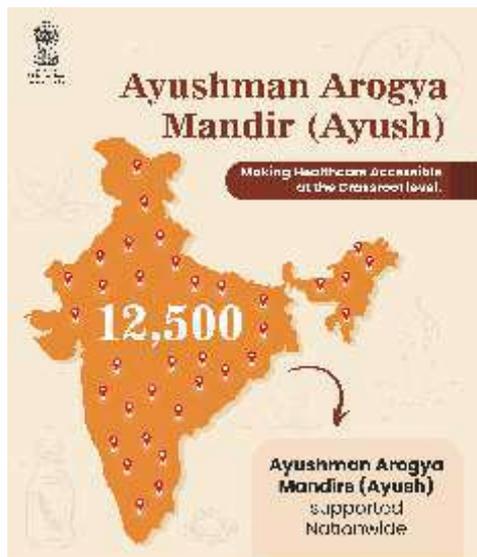
Year Wise budget NAM



Public Health Initiatives under NAM

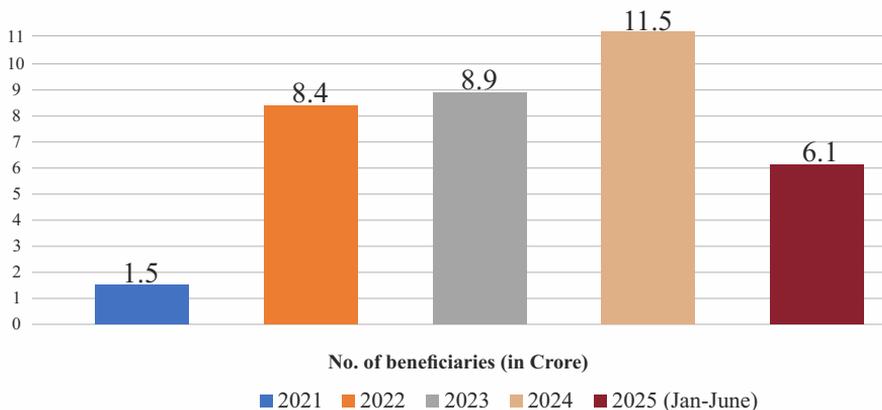


Ayushman Arogya Mandir (Ayush) : The Union Cabinet on 20.03.2020 approved the proposal of the Ministry of Ayush to operationalise 12,500 Ayushman Arogya Mandir (Ayush) under Ayushman Bharat. The vision is to establish a holistic wellness model to reduce the disease burden, out of pocket expenditure and to provide informed choice to the needy public.



The number of beneficiaries under Ayushman Arogya Mandir (Ayush) has witnessed an exponential rise from over 5 Cr in 2021 to 8.4 Cr in 2022 to 8.9 Cr in 2023 to 11.5 Cr in 2024 to 6.1 Crore till June 2025.

Exponential rise in number of beneficiaries visiting Ayushman Arogya Mandir (Ayush)



HAMARA SANKALP VIKSIT BHARAT

Ayushman Arogya Mandir (Ayush)

Enhancing Healthcare Across the Nation

Total Centers **12,500**

Ayush's Health services reach every corner, ensuring widespread wellness and care

HAMARA SANKALP VIKSIT BHARAT

Investing in integrated Ayush hospitals and upgrading existing facilities

- ▶ **203** New integrated Ayush hospitals: Expanding access to holistic healthcare
- ▶ **518** Ayush hospitals upgraded: Enhancing infrastructure and facilities
- ▶ **6234** Ayush dispensaries improved: Strengthening primary healthcare

Major Achievements under National Ayush Mission from 2014-15 to 2025-2026

5.2 AYUSH VERTICAL UNDER DGHS

The Ayush Vertical under DGHS, established by the Ministry of Ayush and MoHFW, serves as a dedicated institutional mechanism for planning, monitoring, and supervising Ayush-specific public health programs.

This vertical provides technical support to both ministries in developing strategies for public health, healthcare, Ayush education, and training. It also functions as a repository of Ayush-based technical knowledge and oversees the management of central government hospitals and dispensaries under the Ministry of Ayush.

Key contributions include the publication of of IPHS (Indian Public Health Standards) for Ayush Hospitals and Ayushman Arogya Mandir (Ayush), publication of system-wise Standard Treatment Guidelines (STGs) for musculoskeletal disorders, metabolic disorders and the release of public health advisories on heatwave and monkey pox.



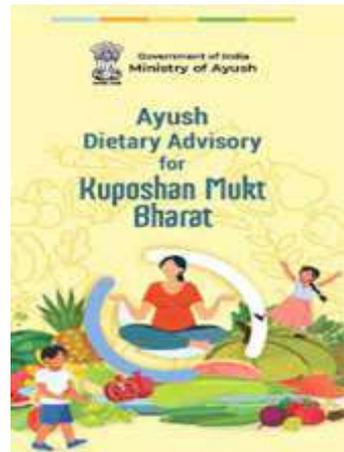
स्वास्थ्य सेवा महानिदेशालय DIRECTORATE GENERAL OF HEALTH SERVICES

Ministry of Health & Family Welfare Government of India
स्वास्थ्य एवं परिवार कल्याण मंत्रालय भारत सरकार





Ministry of Ayush is promoting Ayush-based diet and lifestyle and is working in convergence with the Ministry of Women and Child Development to realize the ultimate goal of "Suposhit Bharat" (nourished India). The Ministry of Ayush has launched a composite nutritional guideline as "*Ayush Dietary Advisory for Kuposhan Mukh Bharat*" to improve nutritional outcomes in children, pregnant women and lactating mothers with Ayush practices and principles.



Integration of Ayush in NPCDCS: Ayush facilities and methodologies have been effectively integrated and implemented in six districts alongside NPCDCS services to prevent and manage common NCDs as part of a pilot study. Promising outcomes have been observed from both stand-alone Ayurveda therapies and their additional benefits as complementary therapies. This functional integration involves delivering integrative healthcare services for the

management of Non-Communicable Diseases (NAM-NPCDCS). Currently, this initiative is being extended to six states, with plans for nationwide expansion post the Mid Term

5.4 EXPANDING PARTNERSHIPS FOR HOLISTIC HEALTH

In response to the growing demand for Ayush systems across diverse sectors, the Ministry of Ayush has actively pursued strategic collaborations with various Ministries and Departments. These Memoranda of Understanding (MoUs) aim to integrate Ayush principles into key areas such as public health, disability care, elderly wellness, substance abuse rehabilitation, women and child health, and innovation ecosystems. By promoting holistic healthcare through convergence, capacity building, and research, these partnerships are helping to mainstream Ayush interventions at both institutional and grassroots levels. Moving forward, these collaborations are expected to deepen and expand, unlocking new avenues for integrative healthcare, evidence-based practice, and global outreach of Ayush systems.



MoU Ayush & Social Justice

Sr. No.	Partner Ministry/ Department	Date of Signing	Key Objectives
1.	Department of Empowerment of Persons with Disabilities (DEPwD) , Ministry of Social Justice and Empowerment	02.01.2025	Promote the health of persons with disabilities through Ayush-based initiatives, skill development, capacity building, and collaborative research.
2.	Department of Social Justice and Empowerment (DoSJE) , Ministry of Social Justice and Empowerment	12.02.2025	Enhance geriatric health and address drug/substance abuse via Ayush-led awareness, treatment, mental rehabilitation, and research.
3.	Directorate General of Armed Forces Medical Services (DGAFMS) , Ministry of Defence	MoU: 20.04.2022 Extended: 10.09.2024	Provide Ayurveda OPD services in 12 Armed Forces hospitals; validity extended till 12.05.2026.
4.	Directorate General of Defence Estates (DGDE) , Ministry of Defence	MoU: 20.04.2022 Extended: 11.10.2024	Introduce Ayurveda OPD services in 36 Cantonment Board Hospitals; validity extended till 19.04.2026.
5.	Ministry of Women and Child Development (WCD)	26.02.2024	Provide Ayurveda-based interventions to combat anaemia in adolescent girls (14–18 yrs) under Mission Utkarsh across five districts in five states.
6.	Council of Scientific & Industrial Research (CSIR)	MoU: 22.04.2019 Extended: 26.07.2024	Foster R&D collaboration in traditional medicine and modern science, exchange programmes, and protection of traditional knowledge; validity extended till 21.04.2029.
7.	Atal Innovation Mission, NITI Aayog	21.03.2024	Create a supportive ecosystem for Ayush startups by encouraging innovation and acceleration of high-impact ventures.

5.5 PUBLIC HEALTHCARE DELIVERY THROUGH CENTRAL AYUSH INSTITUTES



1. **The All India Institute of Ayurveda (AIIA)** continues to lead in integrative healthcare services. From 2016 to July 2025, the total number of OPD registrations including those at AIIA, New Delhi, the Goa satellite center, and Outreach Centers stands at 29,17,873. Regarding inpatient services, the total number of IPD admissions at AIIA, New Delhi from 2016 to July 2025 is 21,922. The Goa IPD center recorded 4,206 admissions between June 2023 and July 2025. Accordingly, the combined total number of IPD admissions is 26,128

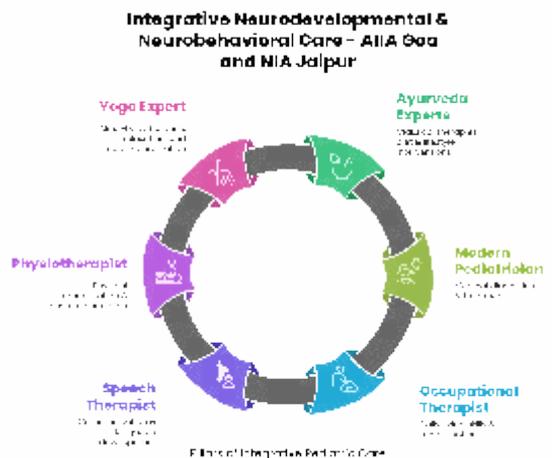


All India Institute of Ayurveda (AIIA), Goa, established as a 150-bed tertiary care center, marks a significant milestone in advancing Ayurvedic healthcare and education in India. With a sanctioned intake of 100 undergraduate seats and comprehensive postgraduate programs, the institute integrates traditional Ayurvedic knowledge with contemporary medical infrastructure. Averaging a daily patient footfall exceeding 1,000, AIIA Goa has emerged as an important Medical Value Travel (MVT) destination. The hospital is equipped with specialized units for Neuro-Behavioural and Neuro-Developmental wellness, Integrated Oncology, NICU, ICU, and a

Central Sterile Supply Department (CSSD) adhering to international standards. Its academic and research environment facilitates clinical excellence and innovation, positioning AIIA Goa as a leading institution for integrative healthcare and professional medical training.



- National Institute of Ayurveda:** Under the Ministry of Ayush, was elevated to Deemed-to-be-University status in 2020. Established in 1976, it offers UG, PG, Ph.D., and interdisciplinary programs, supported by a 260-bed NABH-accredited hospital with advanced Panchakarma facilities, GMP-certified pharmacy, and modern medical equipment. NIA blends Ayurvedic wisdom with innovations like virtual dissection, 3D anatomy, and plastination, positioning it as a leader in Ayurveda education, research, and patient care.



- 3 ITRA Jamnagar- Advancing Patient Care Through a holistic Approach:** The Institute of Teaching and Research in Ayurveda (ITRA), Jamnagar, has embraced a holistic approach to patient care, which has significantly enhanced healthcare delivery, and with a constant increase in total number of beneficiaries year-on-year, in the year 2024-25 alone the institute catered to a total number of 3,28,193 patients through OPD and 8317 patients through IPD, a testament to the growing trust in evidence-based Ayurveda.
- 4. The National Institute of Siddha,** treating around 2000 patients daily, has achieved the prestigious NABH accreditation, marking it as the foremost Siddha hospital in the nation.

5.6 AYURVEDA WELLNESS CENTERS

A holistic Ayush Wellness Centre have been established at Supreme Court of India, an Ayush Wellness Centre at President's Estate and at Ekta Nagar, Kevadia and an Ayurveda Wellness Centre established at LBSNAA, Mussoorie



Extension Activities at LBSNAA, VMMC & Safdarjung Hospital and AWC, Kevadia



LBSNAA, Mussoorie, Uttarakhand

(from 2020 to 2025)

No. of OPD Patients	14014
No. of Panchakarma Patients	7264
No. of Panchakarma Procedures performed	12820



VMMC & Safdarjung Hospital, New Delhi

(from 2022 to 2025)

No. of OPD Patients	51694
No. of Panchakarma Patients	11268
No. of Panchakarma Procedures performed	30582



Ayurveda Wellness Centre Kevadia, Gujarat

(from 2023 to 2025)

No. of OPD Patients	865
No. of Panchakarma Patients	1007
No. of Panchakarma Procedures performed	1810

Ayush Holistic Wellness Center, Supreme Court of India

(from 2023 to 2025)

No. of OPD Patients	4076
No. of Panchakarma Patients	3062
No. of Panchakarma Procedures performed	7006



5.7 DESH KA PRAKRITI PARIKSHAN ABHIYAN

Launched on October 29, 2024, during the 9th National Ayurveda Day by Hon'ble Prime Minister Shri Narendra Modi, this nationwide campaign, spearheaded by the Ministry of Ayush in collaboration with the National Commission for Indian System of Medicine (NCISM), focuses on determining each individual's unique Prakriti-their mind-body constitution under Vata, Pitta, and Kapha, as expounded in Ayurveda.



Through this, it empowers citizens to tailor their lifestyle, diet, and health in a personalized and preventive manner, aligning with modern "P5 medicine" principles. Additionally, the campaign builds upon scientific validation of Prakriti through decades of genomics research by CSIR-IGIB.

Desh ka Prakriti Parikshan Abhiyan garnered massive public response and more than 1.29 crore individuals completed their Prakriti during the first phase until 25 December 2024.



Highlights

- 1.40 crore + individuals completed their Prakriti Parikshan
- 5 Guinness World Records
- 470,000 + volunteers across the country carried out this

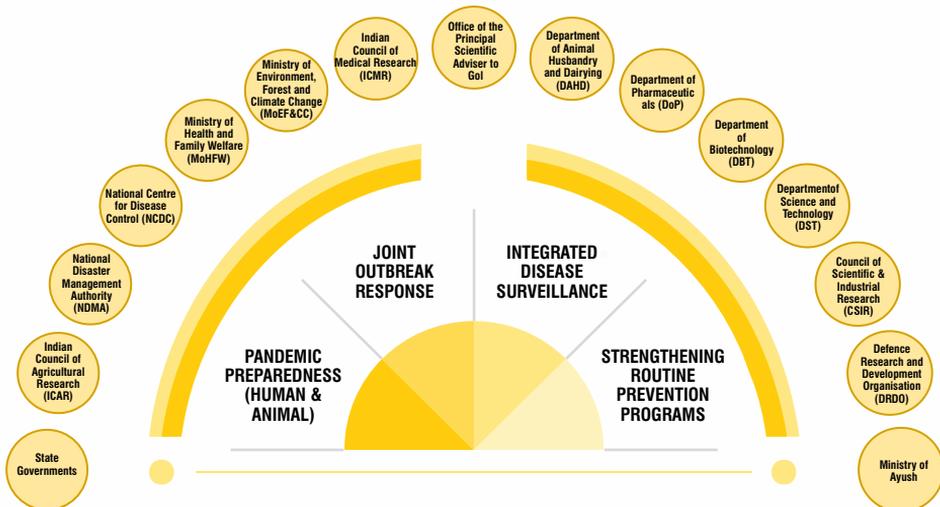
5.8 INSURANCE COVERAGE FOR AYUSH HEALTHCARE SERVICES

Ministry of Ayush constituted a Core Group of Experts to advise, monitor, and sensitize all stakeholders regarding the integration of Ayush into the insurance sector. The Core Group of Experts is actively coordinating with all stakeholders IRDAI (Insurance Regulatory and Development Authority of India), GIC (General Insurance Council),

IIBI (Industrial Investment Bank of India), all insurance companies and ensuring penetration of Ayush in the insurance sector. As per the IRDAI guidelines dated 31.01.2024, all insurers (public and private) are advised to provide Ayush coverage with cashless facility and 100% claim of the total sum insured. Inclusion of Ayush packages in AB PM-JAY is under process.



- Ayush in National One Health Mission:** Ministry of Ayush is also actively engaged in National One Health Mission, particularly in areas such as antimicrobial resistance (AMR), pandemic preparedness, capacity building of the Ayush healthcare institutions thereby aligning with a comprehensive, cross-sectoral approach to public health challenges.





6

GLOBAL OUTREACH & COLLABORATION







“Emphasising the need for traditional medical practices in mind, we have worked towards establishing a global-level centre of the World Health Organisation (WHO) in India. Through yoga and Ayurveda, we have worked for global well-being and health. Today, India is laying a strong foundation for global welfare”

**-PM's address from the ramparts of Red Fort on the occasion of
77th Independence Day, 15 Aug, 2023**





The proactive initiatives taken by the Ministry of Ayush to position India as a global leader in Traditional Medicine, while simultaneously generating evidence on the health benefits and safety of these systems, have greatly bolstered the demand for Ayurveda, Yoga, and other Indian traditional systems of medicine worldwide.

6.1 CENTRAL SECTOR SCHEME FOR PROMOTION OF INTERNATIONAL COOPERATION (IC SCHEME)



The Ministry developed the IC Scheme with the mandate to promote and strengthen awareness about Ayush Systems of Medicine; to facilitate international promotion, development and recognition of Ayush Systems in foreign countries; to foster interaction of stakeholders and market development of Ayush at international level; to support international exchange of experts and information; to give boost to Ayush products in International market and to establish Ayush Academic Chairs in foreign countries.

6.2 STRATEGIC COLLABORATIONS WITH WHO



1. WHO-CC

WHO's Collaborative Centre (WHO-CC) for Traditional Medicine at ITRA, Jamnagar, MDNIY, New Delhi and CCRAS-NIIMH, Hyderabad.

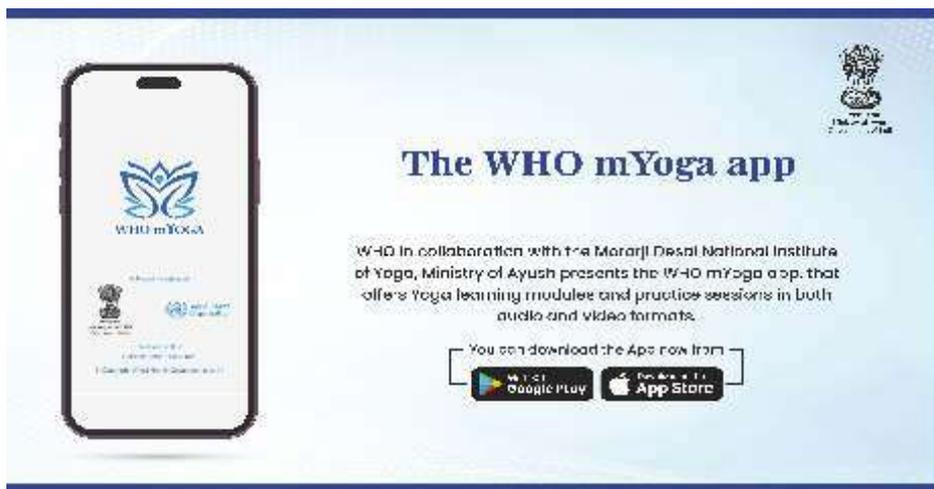
2. The Group of Friends of Traditional Medicine (GFTM)

The Group of Friends of Traditional Medicine (GFTM), created by India in May 2023, is an informal platform of WHO Member States to

discuss and support the integration of traditional medicine into health systems, with India leading the initiative.

3. WHO m-yoga app

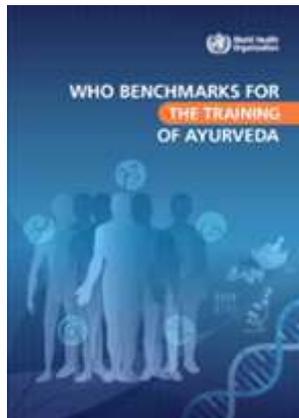
The Hon'ble Prime Minister of India, Shri Narendra Modi launched 'WHO m-Yoga' App while addressing on the occasion of 7th International Day of Yoga. M-Yoga app to provide videos of Yoga training and practice based on common Yoga protocol in various languages.



4. Project collaboration Agreements with WHO: Ministry of Ayush has signed 3 Project Collaboration Agreements (PCAs) with WHO since 2016 as a commitment towards promotion and propagation of scientific Traditional systems of healthcare enhancing its quality and safety, and fostering international collaboration in this field.

- a. Benchmark document for training and practice of Ayurveda & Unani published in 2022 as an outcome of Project Collaboration Agreement signed with WHO on 13th May, 2016.

- b. Terminology document published by WHO in Ayurveda, Unani and Siddha as an outcome of Project Collaboration Agreement on integration of traditional and complementary medicine into the health care system.



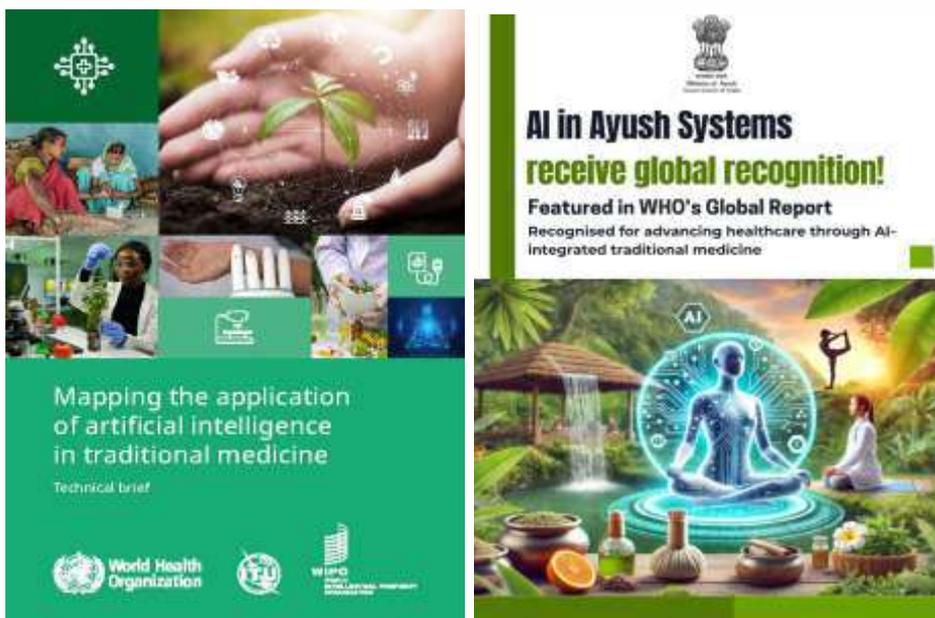
5. Agreement with WHO for TM Module

A milestone was achieved when the Ministry of Ayush signed a Agreement with the World Health Organisation for work on a dedicated Traditional Medicine module under the International Classification of Health Interventions (ICHI) on May 24, 2025.



6. India's Ayush Innovations Featured in WHO's Landmark Brief on AI in Traditional Medicine

World Health Organization (WHO) technical brief titled "Mapping the Application of Artificial Intelligence in Traditional Medicine", acknowledged India's pioneering efforts in integrating Artificial Intelligence (AI) with traditional medicine systems, particularly Ayush systems. The release follows India's proposal on the subject, leading to the development of WHO's first-ever roadmap for applying AI in traditional medicine.



7. Launch of ICD-11 Module 2

With the recently launched ICD-11 Module 2 by WHO in Delhi on January 10, 2024, the morbidity codes of Ayurveda, Siddha and Unani have now been included in the international classification of diseases, thereby facilitating the communication with the world community of

physicians and health researchers in the technical terms of their own. This will also significantly help Insurance companies the world over to ingrain Ayush systems in their policy packages.



“I am now sharing with you an achievement of India which will make the life of patients easier and their problems will be mitigated to an extent. I am happy to share that the Ministry of Ayush has categorized the data and terminology related to Ayurveda, Siddha and Unani medicine, with the help of the World Health Organization as well. Through the efforts of both, the terminology related to disease and treatment in Ayurveda, Unani and Siddha medicine has been codified.”



Narendra Modi, PM
(On ICD-11, TM
Module 2 launch in
“Maan Ki Baat”
109th episode)

8. WHO-Global Traditional Medicine Centre (WHO GTMC)

The Ministry of Ayush and the World Health Organization has established the World's first and the only Global Traditional Medicine Centre (WHO GTMC) in Jamnagar, India.



Hon'ble Prime Minister Shri Narendra Modi, Prime Minister of Mauritius Shri Pravind Jugnauth and, Director-General WHO Dr. Tedros Adhanom Ghebreyesus during the foundation stone laying ceremony of WHO GCTM in Jamnagar, Gujarat on April 19, 2022)



“You are witnessing the significant milestone towards healing and wellness – the WHO Global Centre for Traditional Medicine. This marks the establishment of a centre, it is the start of a traditional medicine era for the next 25 years and will make India the hub for traditional medicine and research worldwide.”

Shri Narendra Modi
Hon'ble Prime Minister, India

6.3 GLOBAL RECOGNITION: AYUSH AT INTERNATIONAL SUMMITS AND FORUMS



- **First WHO Traditional Medicine Global Summit**, "Towards health and well-being for all," was held in Gandhinagar, Gujarat, India, on 17-18 August 2023 and the Gujarat Declaration as outcome document.



Inaugural Lamp Lighting by dignitaries at WHO Traditional Medicine Global Summit.

WHO TRADITIONAL MEDICINE GLOBAL SUMMIT

Towards health and well-being for all

Gujarat Declaration

- **Reaffirms global commitments** related to indigenous knowledges, biodiversity and traditional, complementary and integrative medicine
- **Underlines the application of rigorous scientific methods** to better understand, assess and, where appropriate, apply more holistic, context-specific, complex and personalized approaches for health and well-being for all

The Ministry of Ayush, Government of India and the World Health Organization signed a Donor Agreement during a signing ceremony organized at WHO Headquarters in Geneva on 31st July, 2024. This agreement outlines the financial terms for implementing the activities of the WHO Global Traditional Medicine Centre (GTMC) in Jamnagar, Gujarat.



- **Global Ayush Investment and Innovation Summit (GAIS) 2022**

Over 25,000 participants, including 70+ foreign delegates attended, signed over 70 MoUs and featured the participation of renowned FMCG companies.





"India is celebrating the festival of 75 years of its independence i.e. Azadi Ka Amrit Mahotsav. I am sure that our 'Amrit Kaal' of next 25 years will be the golden period for traditional medicine in every nook and corner of the world. Today, in a way, a new era of traditional medicine has started all over the world."

- Hon'ble PM at GAIIS

- **Medical Value Travel:** The Ministry has emphasised on the Ayush Medical Value Travel opportunity in the country.



- i. **Launch of Ayush VISA:** The Government has introduced a separate category of Ayush Visa for foreigners and their attendants (other than a Pakistani national) visiting India for availing treatment under Ayush systems of medicine on 27th July, 2023. Ayush Visa is available under

four subcategories i.e. (i) Ayush Visa (AY-1), (ii) Ayush Attendant Visa (AY2), (iii) e-Ayush Visa and (iv) e-Ayush Attendant Visa

The 'Medical and Ayush Visa Portal' launched to streamline and regulate entry of genuine foreigners and ensure that only genuine hospitals are inviting the genuine patient for treatment by pre-validating Medical Visa. This portal enables hospitals, on-board the portal 'Medical and Ayush Visa Portal', to generate Medical Visa invitation Letter and Medical Visa Extension Letter for Medical Visa/Medical Attendant Visa/Ayush Attendant Visa (<https://indianfrro.gov.in/frro/medicalvaluetravel>). The pre-validation of Medical Visa is pre requisite to acquire Medical Visa and Medical Visa will be issued after pre-validation.

- ii. MVT- Major focus in all Ayush events. "Global Synergy in Ayush: Transforming Health and Wellness through Medical Value Travel" Summit 2024 organized in Mumbai, and in Chennai in May 2025.
- iii. Insurance coverage for Ayush treatments- at least 27 companies already offering.
- iv. Engaged with ITDC for promotion of MVT in Ayush Services.
- v. Bureau of Indian Standards: adoption of ISO-22525 (for MVT) to facilitate MVT in Ayush sector.



■ World Ayurveda Congress (WAC)

The World Ayurveda Congress (WAC) serves as a vital platform established by the World Ayurveda Foundation to promote Ayurveda on a global scale. Since its inception in 2002, it has become the largest gathering in the field of medicine, aiming to explore new frontiers and advancements in Ayurveda. The 9th World Ayurveda Congress & Arogya Expo 2022 was held in Goa from 8th to 11th December. The event's objective was to provide a global platform for all stakeholders, including industry leaders, practitioners, traditional healers, educationists, students, medicine manufacturers, growers of medicinal plants, and marketing strategists. It aimed to facilitate networking and intellectual exchange, strengthening the Ayurveda sector, envisioning its future, and fostering interaction between professionals and consumers to enhance Ayurveda commerce.



■ WAC 2024

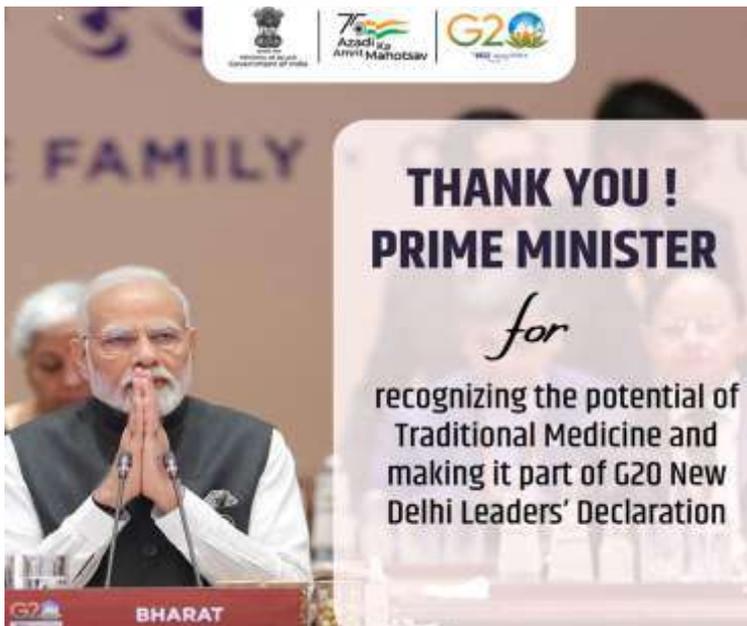
The 10th World Ayurveda Congress (WAC 2024) and Arogya Expo were inaugurated on 12.12.2024 in Dehradun, in the august presence of the Union Minister of State (Independent Charge), Ministry of Ayush Shri Prataprao Jadhav, Chief Minister, Uttarakhand, Shri Pushkar Singh Dhama; Secretary, Ministry of Ayush, Vaidya Rajesh Kotecha and Dr Shekhar Mande, President, Vijnana Bharati.

This marked the 10th World Ayurveda Congress (WAC) a pivotal juncture where various streams of ideologies, cultures, and innovations converged.



■ India's G-20 Presidency

Active Participation of Ayush in health working group and engagements groups of Traditional Medicine in G-20 summit-
Inclusion of "Traditional Medicine" in the G-20 New Delhi Leaders Declaration



- Ministry is also a part of SCO-Expert working Group on Traditional Medicine

SCO WORKING GROUP ON TRADITIONAL MEDICINE



(BACKGROUND)

- ➔ At the SCO summit at Samarkand on 16th September, 2022 Prime Minister Shri Narendra Modi had proposed to take initiative for a new SCO Working Group on Traditional Medicine.
- ➔ In the Joint communiqué of the 21st meeting of the SCO Heads of Government (Prime Ministers) Council, it was considered to start an Expert Working Group on Traditional Medicine.

- A Working Group is being formed for Traditional Medicinal Products under South-East Asian Regulatory Network.



Indian TM in BIMSTEC Platform:

- It was the responsibility of the Indian side to develop a portal on TM and to share it with BIMSTEC Secretariat so that other Member states can see the templates and share their information on TM.



- Accordingly, MoA had generated an active link (<https://bimstec.tm.ayush.gov.in/>) for the BIMSTEC TM Portal which had been shared with BIMSTEC Secretariat through MEA in the month of January 2025.



- **BRICS TM vertical-Ayush in BRICS High-level Forum on Traditional Medicine.**



- **WHO-IRCH Workshop on Safety, Regulation, and Efficacy of Herbal Medicines**

The Ministry of Ayush, in collaboration with the World Health Organization (WHO) and supported by the Pharmacopoeia Commission for Indian Medicine & Homoeopathy (PCIM&H), organised a three-day WHO-International Regulatory Cooperation for Herbal Medicines (IRCH) workshop at Ghaziabad from 6th to 8th August, 2025. Participants from 17 Countries engaged in Technical Sessions, Hands-on Training Sessions and Cultural Exchange program.



Ministry of Ayush has supported following events in 2025

- **The World Expo 2025, Osaka, Japan:** The Ministry of Ayush has established a strong and impactful presence at World Expo 2025 in Osaka, Japan, showcasing India's traditional systems of medicine under the concept of a healthier, sustainable world. Through daily yoga sessions, a grand celebration of the International Day of Yoga, exhibitions of Ayurvedic and herbal products, and business-to-business engagements, the Ministry has promoted integrative healthcare and global collaboration.

6.4 AYUSH SCHOLARSHIP SCHEME FOR GLOBAL STUDENTS

There has been an increased awareness and interest in formal Ayush education in different countries. At present for academic year 2022-23, 277 students from 32 countries are taking Ayush education in different institutes under Ayush fellowship scheme.



- **International Day of Yoga for Global Promotion of Yoga and its remarkable health benefits:**



PM Modi at UNGA

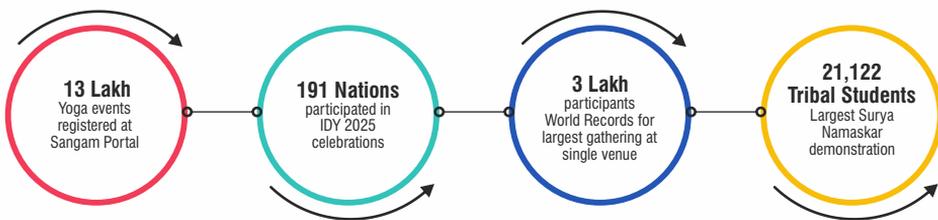
The UN General Assembly, on 11th December 2014, unanimously adopted a resolution for observing 21st June every year as the International Day of Yoga.

6.5 International Day of Yoga

Infusing Yoga into Mainstream



Highlights of International Day of Yoga 2025



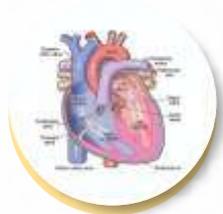
The first IDY-2015 set two Guinness Book records; IDY-2022 introduced the innovative concept of 'The Guardian Ring of Yoga With a massive participation of around 22.13 Crore individuals and IDY-2023 expanded its reach to 192 countries with 23.44 Cr participation. The IDY-2023 witnessed the concepts of 'Ocean Ring of Yoga', 'Yoga for Arctic to Antarctic', 'Yoga at North and South poles', 'Yoga Bharatmala' and 'Yoga

Sagarmala'. IDY 2024, themed "Yoga for Self and Society", was celebrated globally with the main event in Srinagar, recording an estimated overall participation of 24 crore people.

International Day of Yoga 2025 marked a historic milestone for India and the world. With over 13 lakh Yoga events, reaching every village, district, and institution, it became a true people's movement. From Siachen to space, Yoga emerged as a unifying force - even becoming part of the Gaganyaan astronaut training. The largest Yoga session ever, led by Hon'ble PM Shri Narendra Modi in Visakhapatnam with over 3 lakh participants, and a record Surya Namaskar by 22,122 tribal students, earned two Guinness World Records. Globally, 191 countries joined in, reinforcing India's leadership in wellness. Powered by the Ayush Grid Yoga Portal, which handled over 3.6 crore participants and 10+ TB data, the event was a digital-age marvel. IDY 2025 seamlessly blended tradition, sustainability, diplomacy, and technology-positioning Yoga as a timeless global solution for "One Earth, One Health."

As part of the IDY2025 celebrations, Ayush Aahar (Ayush Diet) was distributed at 70 locations across Delhi, serving participants with specially prepared Moringa-based food products with an objective to promote healthy food habits among the citizens. Designed in line with Ayurveda's holistic dietary principles, these offerings emphasised balance, seasonal suitability, and the use of natural ingredients and herbs known for their therapeutic benefits.

Landmark outcomes of randomized controlled (RCTs) in Yoga



49 Clinical Trials in Yoga & Heart Disease



245 Clinical Trials in Yoga & Depression



52 Clinical Trials in Yoga & Low Back Pain





7

AYUSH INDUSTRY & ENTREPRENEURSHIP







“ There is a growing interest in Ayurveda and Indian medicine around the world. This is one of the major reasons why Ayush Exports has witnessed a record growth, and it is also a matter of joy that many new start-ups are also emerging in this sector”

*-PM's address in the
91st Episode of 'Mann Ki Baat', 31 Jul, 2022*





The development of Ayush as a sector, including the growth of Ayush manufacturing, exports, MSMEs and startups, contributes to economic development. The economic significance of the Ayush sector, with a thriving manufacturing industry and burgeoning exports, further strengthens its status as a powerhouse in the global market.

7.1 INDUSTRIAL GROWTH AND FACILITATION



AYUSH INDUSTRY

92,653 MSMEs in Ayush*

India's Ayush market size 43.4 billion USD (₹ 3599 Billion)
(₹ 1931 Billion - Manufacturing, ₹1667 Billion- Services)**

Manufacturing sector- 6 times rise (2014-20); ~8 times rise
(2014-22; basis projections)

Total Ayush export of India: US\$1.54 billion (₹114 billion)

Presently, Ayurveda is **recognized as system of Traditional Medicine in more than 30 countries.**

Ayush and Herbal products / medicines are exported to more than 150 countries.



Government is committed to strengthening the Ayush sector through policy support, research, and innovation.

-Hon'ble

PM Shri Narendra Modi

*MSME's Udyam Portal (November 2022)

**RIS Ayush market study 2021 (for manufacturing) and RIS service sector interim report (for services)

7.2 EXPONENTIAL GROWTH OF THE AYUSH MARKET



The Ayush industry has witnessed considerable growth in market size since the upgradation of the Department of Ayush to the Ministry of Ayush in the year 2014. Ayush manufacturing industry has been reported to

Rs. 21,697 crores (USD 2.85 Bn) in 2014-15. Also, as per the latest study of RIS of 2020, the Ayush manufacturing industry size has been estimated at Rs.1,37,800 crores (USD 18.1 Bn) that is 6 times rise in 7 years.

Similarly, preliminary study of RIS shows Rs 1,66,797 Crore Revenue in Ayush Service sector.



AYUSH*
MARKET SIZE
CROSSES
\$18 BILLION
WORLDWIDE,
PROJECTED TO
REACH \$23.3
BILLION IN
2022

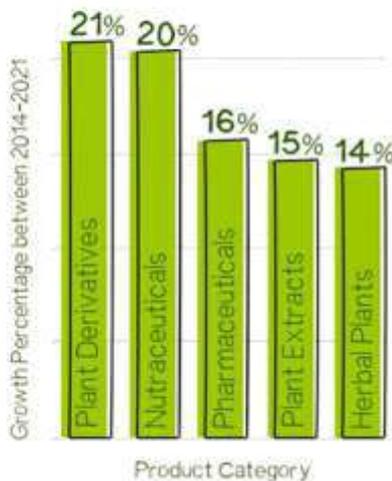
*Ayurveda, Yoga & Naturopathy,
Unani, Siddha & Homeopathy



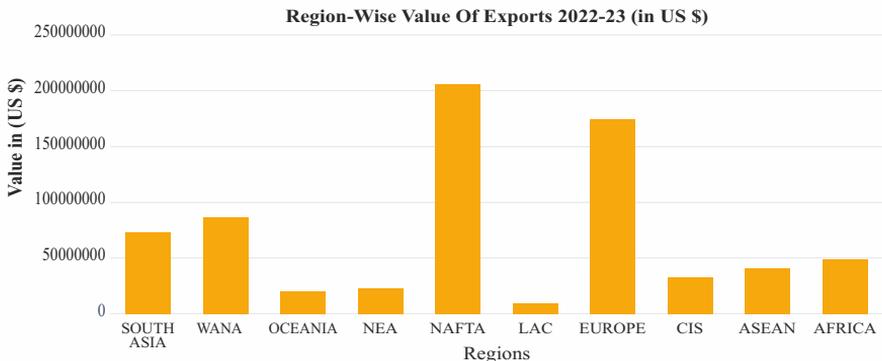
India's global share
has grown faster
as compared to
the world



Growth of different product
segments between
2014-2020



The global region-wise trade of Ayush products for year 2022-2023;



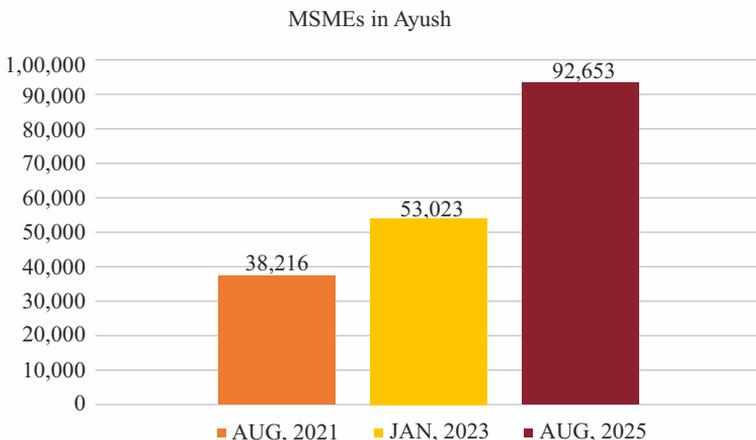
“Startups are new types of wealth creators in our country”, Hon'ble Prime Minister Shri Narendra Modi said in his Independence Day speech on 15 August, 2021, underscoring the need of the government to relentlessly work towards making India's Startups and the Startup Ecosystem, the best in the world.

7.3 FOSTERING AYUSH ENTREPRENEURSHIP

To promote entrepreneurship leveraging the academic knowledge, the All India Institute of Ayurveda (AIIA) an autonomous body under Ministry of Ayush has set up an incubation centre i.e. AIIA-ICAINE (Incubation Centre for Innovation and Entrepreneurship) to nucleate a cluster of new age ventures.



- The Ministry of Ayush signed a MoU with the Ministry of Micro, Small & Medium Enterprises (MSME) for the promotion of Ayush enterprises. As per latest data from the Ministry of MSME, Udyam Portal



Growth of Ayush MSMEs in Products and Services Registered on the Udyam Portal

Sector	NIC 5 Digit Code	Description	Micro	Small	Medium	Total
Health Activities	86901	Activities of Ayurveda practitioners	38,726	171	14	38,911
	86902	Activities of Unani practitioners	3,427	36	1	3,464
	86903	Activities of homeopaths	13,573	76	5	13,654
Pharmaceutical	21003	Manufacture of `ayurvedic' or `unani' pharmaceutical preparation	30,478	689	84	31,251
	21004	Manufacture of homoeopathic or biochemic pharmaceutical preparations	5,202	159	12	5,373

- Parallely, the Startup ecosystem has also gained momentum in the Ayush sector. There are 900 DPIIT-recognized startups (as of December 2022) in this rapidly growing sector. These startups are not only coming from Metro cities, but also from Tier2 & 3 cities (52% of these recognized startups are from Tier 2/Tier 3 cities), representing the penetration of Ayush and its deep-rooted cultural heritage, combined with modern entrepreneurial opportunities available in the sector. In addition to capitalizing on the immense potential of this sector domestically and across the world, these startups have also helped in the creation of close to 8500 jobs.



- Ayush Startup Grand Challenge launched as an initiative to encourage and empower Ayush start-ups.



- Central Council for Research in Siddha (CCRS) have set-up the incubatory cell namely Academia-Industry Research Incubation for Value-chain Up-gradation (ARIVU) to promote innovation and entrepreneurship by translating novel ideas and innovation in various disciplines of Siddha Research, into products, processes and services

for commercial exploitation and the benefit of society.

- CCRS has an MoU with Accelerating Growth of New India Innovation (AGNIi) for the commercialization of R&D technologies and products.

7.4 AYUSH EXPORT PROMOTION COUNCIL (AYUSHEXCIL)

AYUSHEXCIL was notified by DGFT, Ministry of Commerce and supported by the Ministry of Ayush, Government of India, to promote Ayush products and services globally. It was officially launched by the Hon'ble Prime Minister, Shri Narendra Modi, at the Global Ayush Investment and Innovation Summit in Gandhinagar, Gujarat, on April 20, 2022.

The Council is mandated to oversee exports of Ayush products, propagation of Ayush services, address trade issues in sector, and enhance the value-added component of Ayush exports. It acts as a bridge between the Ayush industry and global markets by:

- Providing market intelligence and trade-related guidance
- Offering information on import/export regulations
- Facilitating capacity-building initiatives, training programs, and export-related procedural support
- Organizing Business-to-Business (B2B) meetings, Reverse Buyer-Seller Meets (RBSMs), international roadshows, seminars, and workshops

Regulatory & Trade Facilitation Initiatives

Authorized by the Directorate General of Foreign Trade (DGFT) to issue the Registration-cum-Membership Certificate (RCMC) and, more recently, the Certificate of Origin (COO).



7.5 EASE OF DOING BUSINESS AND REDUCED COMPLIANCE BURDEN

1. 100% FDI in Ayush Sector is permitted through an automatic route.
2. Drug license for setting up manufacturing for ASU drugs is made swift, paperless and more transparent by bringing the application system online through e-AUSHADHI, significantly improving Ease of Doing Business.
3. The license of the ASU drugs has been made perpetual i.e. with a one-time registration fee the license of the product will be valid lifetime subject to online submission of self-compliance declaration every year- significantly improving Ease of Doing Business.
4. Leading Ayush manufacturing states have successfully completed the "Ease of Doing Business" (EoDB) reforms. These include Uttar Pradesh, Himachal Pradesh, Karnataka, Kerala, Madhya Pradesh, Uttarakhand, Gujarat Punjab, Rajasthan, Tamil Nadu and Telangana. With investment facilitation through industrial/ investment policies and location of industrial hubs, states have created a strong ecosystem for product manufacturing. Several states also enjoy the strategic advantage of location of allied industries of Ayush services and raw materials (as mentioned in RIS report for "Ayush Sector in India: Prospects and Challenges").
5. In order to reduce compliance burden in Drugs & Cosmetics Act 1940 & Rules, 1945, Ministry of Ayush did thorough analysis of the Rules, Forms and Schedules under the Drugs Rules, 1945. Out of 35 identified regulatory compliances, 33 compliance pertaining to Ayush drugs were eased out, in tune with the policy of ease of doing business.



8

QUALITY CONTROL & STANDARDISATION





“India is also going to develop a special Ayush mark, which will also have a global identity. The highest quality Ayush products made in India will bear this mark. This Ayush mark will be equipped with the provisions of modern technology. This will give people all over the world the confidence of quality in Ayush products.”

**-PM Address at Global Ayush Investment and Innovation Summit
in Gandhinagar, Gujarat, 2022**



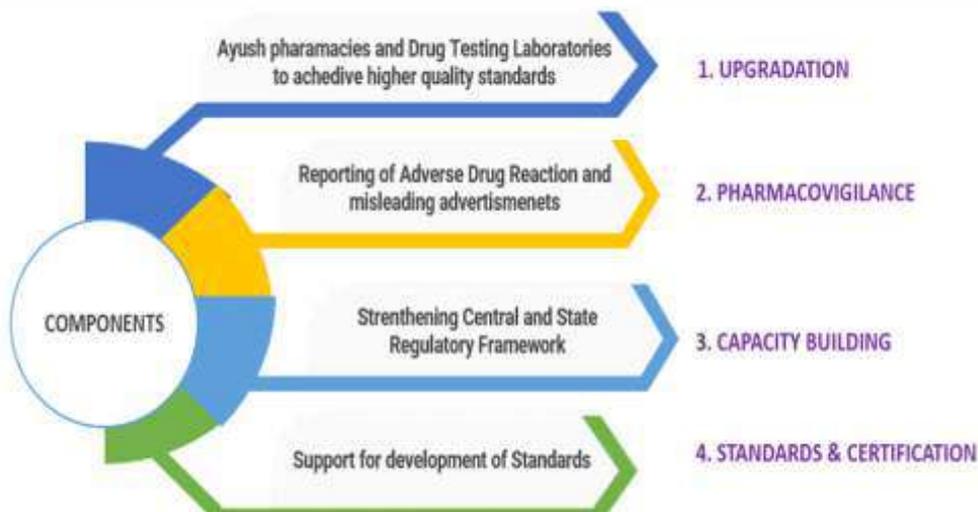
The Ministry of Ayush has taken several measures to implement 'quality' as a crucial criterion while developing Ayush-based products which abide by the GMP guidelines to generate trust and increase awareness regarding the application of various traditional knowledge-based approaches that promote health and well-being across different parts of India. The Ministry of Ayush also collaborated with the World Health Organization (WHO) to deliver the same globally. The Ministry has prioritized quality control and standardization through initiatives like Ayush Oushadhi Gunvatta evam Utpadan Samvardhan Yojana (AOGUSY), pharmacovigilance program (Ayushsuraksha), and dedicated working groups in international standards organizations like BIS, ISO etc.

8.1 AYUSH VERTICAL IN CDSCO

Ministry of Ayush has created total 09 posts i.e. 04 posts of Drug Inspectors (01 in each stream- Ayurveda, Siddha, Unani and Homoeopathy); 04 posts of Assistant Drug Controller (01 each for Ayurveda, Siddha, Unani and Homoeopathy) and 01 post of Deputy Drug Controller (ASU&H) at CDSCO, to oversee regulations of Ayurveda, Siddha, Unani and Homoeopathy (ASU&H) drugs from Central level.

8.2 AYUSH OUSHADHI GUNVATTA EVAM UTPADAN SAMVARDHAN YOJANA (AOGUSY)

A Central Sector Scheme namely Ayush Oushadhi Gunvatta evam Utpadan Samvardhan Yojana (AOGUSY) has been launched for augmenting the quality of Ayush products.



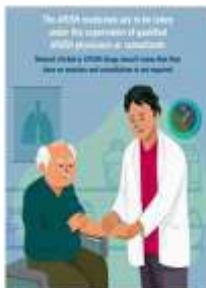
Under the first component of AOGUSY Scheme, i.e., Strengthening and up-gradation of Ayush Pharmacies and Drug Testing Laboratories to achieve higher standards, till date, 16 ASU & H pharmacies and 06 ASU&H drug testing laboratories have been supported financially under the Scheme.

8.3 PHARMACOVIGILANCE PROGRAMMES



PHARMACOVIGILANCE PROGRAM FOR ASU & H DRUGS

Ayush Oushadhi Gunvatta evam Utpadan Samvardhan Yojana (AOGUSY)



- Under Pharmacovigilance initiative for ASU&H drugs, One National Centre, 5 Intermediary Centers, 97 Peripheral Pharmacovigilance Centers have been established.
- Under the second component of the AOGUSY Scheme, the Ministry of Ayush has implemented a Pharmacovigilance Program for ASU & H Drugs. This pharmacovigilance program is working through a three-tier network of pharmacovigilance centres distributed throughout the country with One National Centre, 5 Intermediary Centers, 97 Peripheral Pharmacovigilance Centers have been established. All India Institute of Ayurveda (AIIA), New Delhi, under the Ministry of Ayush, is the National Pharmacovigilance Co-ordination Centre (NPvCC) for the implementation of the National Pharmacovigilance program for Ayurveda, Siddha, Unani & Homoeopathy drugs.
- Over the past five years, the Ministry of Ayush has conducted 2,753 awareness programs on pharmacovigilance, reaching over 2.5 lakh stakeholders. These efforts promoted adverse drug reaction (ADR) reporting and vigilance against misleading advertisements, with over 2,081 ADRs and 41,572 misleading ads tracked. The "Ayush Suraksha" portal was launched in May 2025 to report and monitor misleading advertisements and adverse drug reactions through a digital process.

8.4 AYUSH VERTICAL IN BIS

Ayush products are currently traded in over 150 countries, either as medicine or food supplements. To enhance the safety, quality, and effectiveness of Ayush systems, International standards are being established in collaboration with BIS through this vertical. This initiative aims not only to bolster international trade but also foster consumer confidence in Ayush products.

- So far, the vertical has developed 180 Indian Standards in different areas of Ayush. The Ayurveda Sectional Committee of BIS has been recognised as one of the best-performing committees and was

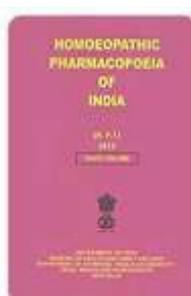
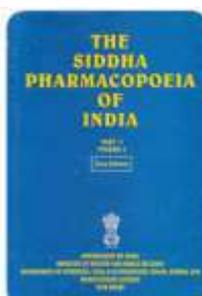
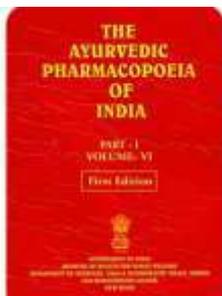
honoured with the BIS Committee of the Year Award for 2024-25, presented during the BIS Foundation Day programme.

- The proposal submitted by BIS for the creation of a dedicated Technical Committee at ISO was approved during the voting process with positive votes from 22 countries and only 3 negative votes. Subsequently, as instructed by the ISO Technical Management Board (TMB), the scope of the erstwhile ISO/TC 249 has been expanded, and its title revised to "Traditional Medicine."
- Under ISO/TC 249 (Traditional Medicine), two separate subcommittees have been established:
 - ISO/TC 249/SC 1: Traditional and Chinese Medicine
 - ISO/TC 249/SC 2: Ayurveda and Yoga
- The Secretariat of ISO/TC 249/SC 2 (Ayurveda and Yoga) has been assigned to BIS, India.

8.5 PHARMACOPOEIA COMMISSION FOR INDIAN MEDICINE & HOMOEOPATHY (PCIM&H)



PCIM&H has been established as a subordinate office of the Ministry of Ayush for developing pharmacopeia standards of ASU&H drugs and to function as the Central Drug Testing cum Appellate Laboratory for these systems of medicine. So far, 2,799 formulary specifications and 426 quality standards of Ayurveda, Siddha and Unani (ASU) formulations have been developed and published in different parts of Formularies and Pharmacopoeias respectively.



Pharmacopoeia and Formularies

Ayush system	Monographs of Single drugs quality standards (Pharmacopoeia)	Monographs of Multigradient Formulations Quality standards (Pharmacopoeia)
Ayurveda	665	224
Unani	338	201
Siddha	139	01
Homeopathy	1127	-

Ayurvedic Formulary of India	National Formulary of Unani Medicine	Siddha Formulary of India
1036	1230	533

Recent Initiatives

- Harmonization of Herbal drug standards "One Herb, One Standard"- Collaboration between PCIM&H and Indian Pharmacopoeia Commission (IPC)
- Online portal for sale of pharmacopoeial monographs
- In 2023, Swissmedic (Govt. of Switzerland Agency for Therapeutic Products) included 41 Ayurveda medicine to its list of Traditional Asian Substances (TAS).
- In December 2023, ASU&H Pharmacopoeias and Formularies included in WHO-Index of World Pharmacopoeias and Pharmacopoeial Authorities.

SIGNING OF MOU BETWEEN PCIM&H AND IPC





Central Sterile Supply Department (CSSD), prioritising quality and patient safety.

8.6 FOOD SAFETY AND STANDARDS (AYURVEDA AAHARA) REGULATIONS, 2022



It promotes traditional food practices, ensure food safety standards, and potentially enhance consumer trust in Ayurveda foods. Additionally, it may encourage innovation and preservation of traditional recipes while contributing to the overall health and wellbeing of consumers. In this regard, in consultation with the Ministry of Ayush, FSSAI has provided definitive list of Ayurveda Aahara covered under Category A under the Food Safety and Standards (Ayurveda Aahara) Regulations, 2022 for facilitating Food Business Operators (FBOs) for manufacturing of Ayurveda Aahara.

Regulatory Reforms:



1. Ministry of Ayush has included Sowa Rigpa in Drugs Rules, 1945 vide Gazette Notification dated 28.10.2024.
2. Further, Ministry of Ayush included authoritative books of Sowa Rigpa and Homoeopathy in First Schedule of Drugs and Cosmetics Act, 1940 vide Gazette Notification dated 24.12.2024.
3. Further, Ministry of Ayush has included Nasal Spray as a new dosage form in Drugs Rules, 1945 vide Gazette Notification dated 10.01.2025.
4. License of Ayush products containing Cannabis and Opium from States/UTs Licensing Authority shall be granted only after obtaining clearance from the Central Government/Ministry of Ayush.
5. Uniform product approval fees across the system have been notified.



9

OTHER KEY INITIATIVES & ACHIEVEMENTS

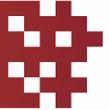




“We need a movement to be initiated by physicians, students and teachers to gain global acceptance for Ayurveda. If we can procure at least 10-20 per cent of space in international medical journals for research in Ayurveda, it will attract the attention of the global science community.”

-PM's address from Sixth World Ayurveda Congress, New Delhi





9.1 CONTRIBUTION TOWARDS SUSTAINABLE DEVELOPMENT GOALS (SDGs)



- Ayurveda embodies the principle of "**Loka - Purusha Samya Siddhant**," illustrating that entities present in the universe are also present within the individual. Emphasizing disease prevention and health promotion, Ayurveda fosters sustainability by nurturing the connection between people and nature. Rooted in this ethos, Ayurveda, as an traditional holistic healthcare system, prioritizes the conservation of natural resources and the harmonious coexistence of ecology with human well-being.

Loka Purusha Samya Siddhanta in Ayurveda



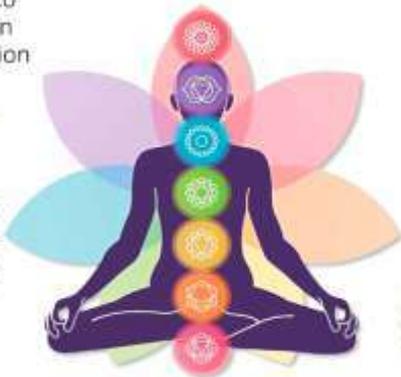
Ayurveda teaches us that the key to understanding human health lies in recognizing our profound connection to the universe.



In other words, Purusha (human) epitomizes the Loka (Universe).



We humans should not be seen or studied in an isolated manner but in harmony between man and the environment.



- **SDG-3** emphasizes the importance of ensuring healthy lives and well-being for all ages, supported by nine targets covering major health priorities. These include maternal, newborn, and child health, epidemics, communicable diseases, non-communicable diseases (NCDs), and substance abuse. Ayush promotes good health by strengthening the body through preventive, promotive, curative, palliative and rehabilitative care.



- **SDG-2 Zero hunger:** Ayush offers simple, affordable, yet effective solutions to address the crisis of malnutrition.


 Collaboration between
 Ministry of Ayush & Ministry & WCD for
Controlling Malnutrition
 Leveraging Traditional Knowledge of Ayush



-  Quality as well as quantity of food based on the Ayurveda principle of nutrition play a vital role in proper nutrition of children
-  Malnutrition is one of the main reasons for infant mortality, especially under age of 5 years & is directly linked to inadequate immunity
-  The AYUSH interventions to be designed considering local availability, local food habits & culture etc.
-  Ayurveda, Yoga & other traditional systems of medicine to be integrated into POSHAN Abhiyaan

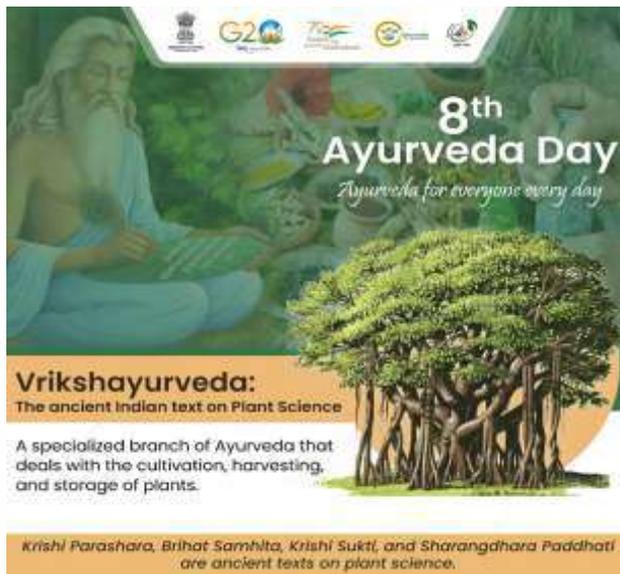

**The Ministry of Ayush and
 Ministry of Women and Child Development**
 to work together to
control Malnutrition

The Core activities would include:

-  Yoga programmes
-  Visit of Ayush workforce to Anganwadi Centre once a month
-  Development of Poshan Valikas
-  Provision of Telemedicine, Ayush helpline and call centres
-  Customization of region-specific nutrition

 #AyushAnganwadi

- The growing global environmental consciousness is evident in the conduct of various organizations and leaderships worldwide. Unique eco-friendly practices were adopted during the foundation of the world's first WHO Global Traditional Medicine Centre (GTMC) and at the Global Ayush Investment and Innovation Summit (GAIS), 2022 receiving praise from diverse stakeholders. The mega event echoed the resolve of the country to curb single use plastic with dedicated efforts to minimize carbon footprints. An estimated use of more than 1 lakh plastic bottles, 15000 plastic tags and 50 thousand plastic cutleries was avoided during the events leading to an estimated reduction of 119437.5 kg of carbon dioxide equivalent (CO₂e).
- **“Vriksha Ayurveda,”** a dedicated branch for the health of the plant kingdom, is one of the most ancient agricultural and forestry practices based on the principles of nature and organic farming, which includes strategies to enhance nutritional properties, seed preservation, pretreatment, nutrition of seedlings, plant maintenance, postharvest processing, and storage.



9.2 NATIONAL MEDICINAL PLANTS BOARD (NMPB)



NMPB has been established by Government of India to coordinate with all matters relating to Medicinal Plants and Support Policies and Programs for growth of trade, export, conservation and cultivation. The primary mandate of NMPB is to develop an appropriate mechanism for coordination between various ministries/ departments/ organizations in India and implements support policies/programs for overall (conservation, cultivation, trade and export) growth of medicinal plants sector both at the Central /State and International level. NMPB have undertaken various activities to augment the medicinal plants resources in the wild and promote their large scale cultivation in the farmers' fields.

The efforts of the National Medicinal Plants Board (NMPB) contribute significantly to SDG by:

- **Conservation and Sustainable Use of Resources:** By promoting in-situ and ex-situ conservation efforts and augmenting local medicinal plants and aromatic species, NMPB contributes to the sustainable management of natural resources. Educating communities on sustainable cultivation techniques can lead to more efficient resource utilization
- **Quality Assurance and Standardization:** NMPB's focus on developing Good Agricultural and Collection Practices (GACPs), quality standards, and certification mechanisms ensures that medicinal plants are grown, harvested, and processed in a manner that minimizes environmental impact

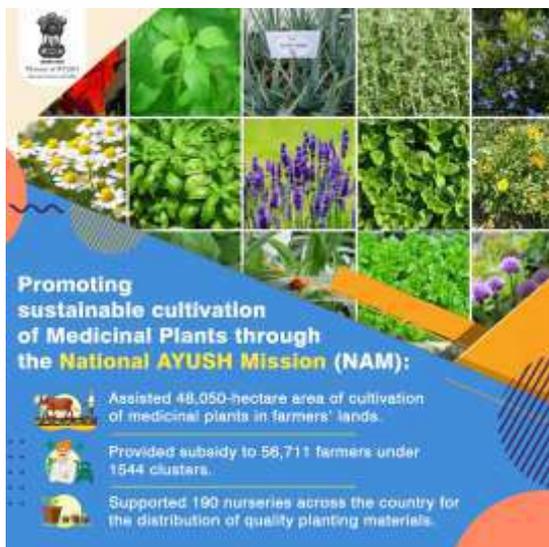


- Under 'Medicinal Plants' component of the erst. while NAM scheme, supporting market driven cultivation of prioritized medicinal plants in identified cluster/zones with in selected districts of States and implemented in a mission mode.

Ministry of Ayush is supporting cultivation of medicinal plants on farmer's land throughout the country by providing subsidy for 140 medicinal plants @30%, 50% and 75% of cost of its cultivation, depending upon the status of availability and market demand as per operational guidelines of the Scheme.

The efforts of the Ministry of Ayush in supporting the cultivation of medicinal plants under '**Medicinal Plants' component of the NAM scheme** contribute to several Sustainable Development Goals (SDGs), including:

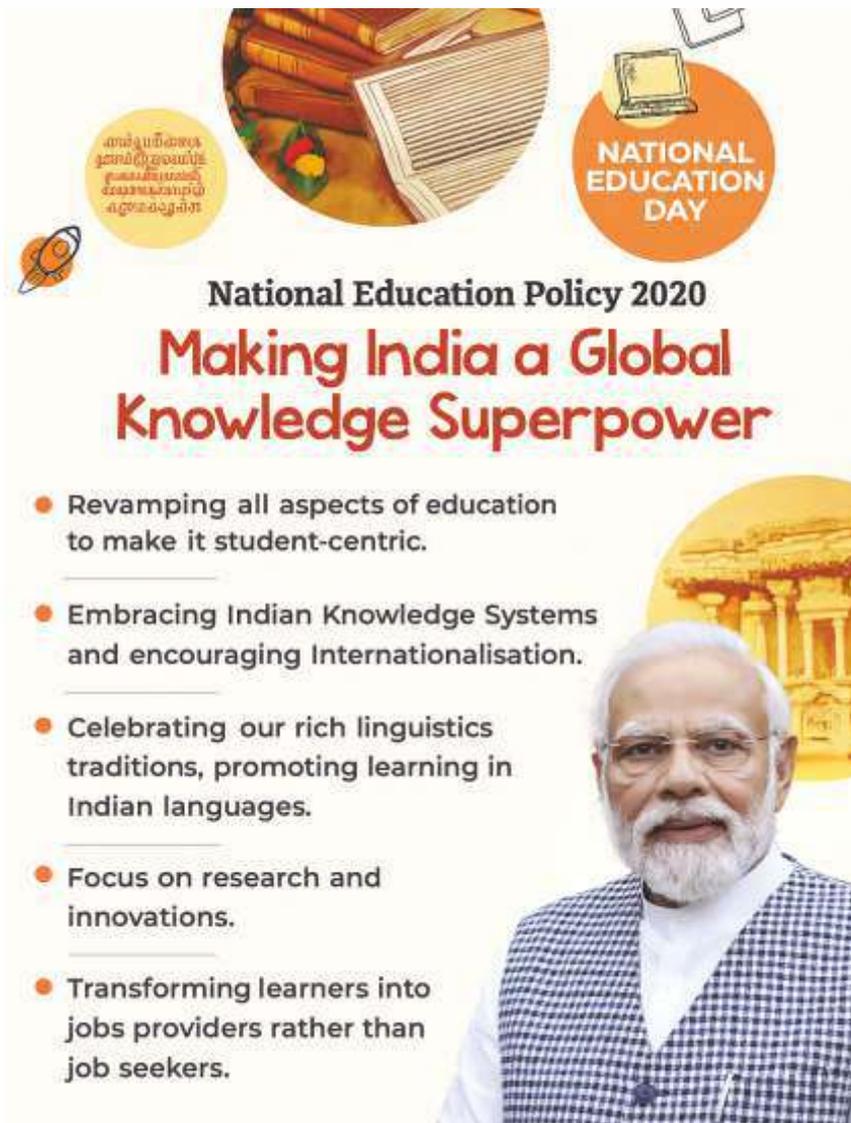
- **SDG 1: No Poverty** - By supporting farmers in cultivating medicinal plants, the initiative provides them with additional income opportunities, thereby reducing poverty and promoting economic growth in rural areas.
- **SDG 2: Zero Hunger** - Cultivating medicinal plants diversifies agricultural activities, potentially increasing food security by providing alternative income and nutrition sources.
- **SDG 3: Good Health and Well-being** - Promoting medicinal plant cultivation supports access to traditional medicines, enhancing holistic health and well-being.
- **SDG 8: Decent Work and Economic Growth** - Market-driven cultivation creates rural employment opportunities, fostering economic growth and inclusive development.
- **SDG 12: Responsible Consumption and Production** - Supporting prioritized plant cultivation promotes sustainable supply chains, responsible resource management, and waste reduction.



- The Ministry of Ayush has signed a tripartite Memorandum of Understanding (MoU) with the Council of Scientific and Industrial Research (CSIR) and the Indian Council of Agricultural Research (ICAR) to promote and facilitate R&D, validation, and deployment of agri-technologies related to medicinal plants and their value-added products (Ayur Aahar). This initiative aligns with sustainability ideals, utilizes modern S&T tools to raise awareness of traditional agricultural practices, and supports socioeconomic growth, benefiting humans, plants, and animals alike.



Implementation Committee for the National Education Policy 2020. This will promote holistic health education, contributing to SDGs 3 (Good Health and Well-being) and 4 (Quality Education).



The poster features several icons: a globe, a stack of books, a laptop, and a portrait of Narendra Modi. The text is in both English and Malayalam. The English text reads: "National Education Policy 2020 Making India a Global Knowledge Superpower". The Malayalam text reads: "2020-ലെ ദേശീയ വിദ്യാഭ്യാസ നയം".

National Education Policy 2020
Making India a Global Knowledge Superpower

- Revamping all aspects of education to make it student-centric.
- Embracing Indian Knowledge Systems and encouraging Internationalisation.
- Celebrating our rich linguistics traditions, promoting learning in Indian languages.
- Focus on research and innovations.
- Transforming learners into jobs providers rather than job seekers.

- **Developing Eco-friendly campuses in Ayush Institutions:**

The Ministry of Ayush is committed to fostering environmentally sustainable campuses through eco-friendly initiatives and practices.

Environment Friendly campus

No use of plastics



One student one plant



No Carbon Generation



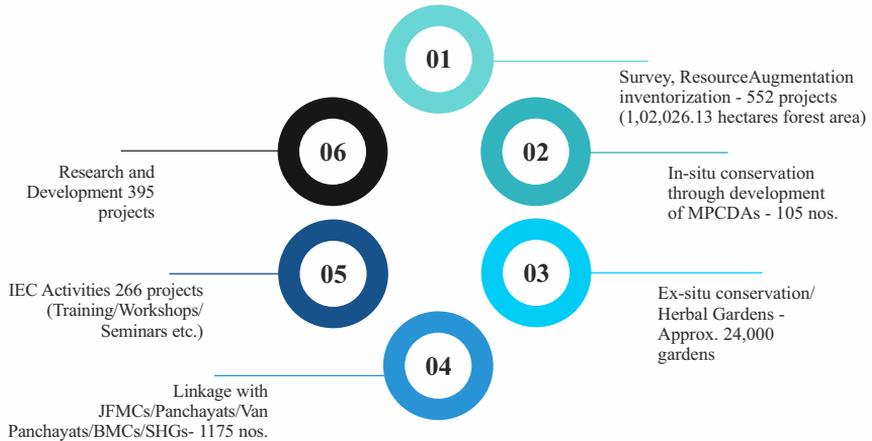
Sewerage treatment plants



- "e-CHARAK", Bhuvan e-Herbs launched for farmers and public an initiative by NMPB
- National Medicinal Plants Board (NMPB), Ministry of Ayush has launched "e-CHARAK" mobile application as well as web portal for the promotion and marketing of medicinal plants/herbs. The "eCHARAK" application is available in different local languages and it provides a fortnightly market price of 100 Medicinal Plants from 25 herbal markets across India.
- Currently, e-Charak mobile application has 45,389 downloads; 10,576 registered users; 2,98,22,787 visitors; 7,585 posted items; and facilitated 71,14,617 buyer-seller interactions.



Central Sector Scheme of NMPB



National Medicinal Plants Board (NMPB), Ministry of Ayush, under its Central Sector Scheme on 'Conservation, Development and Sustainable Management of Medicinal Plants' provides project based financial support to carry out research activities on various aspects of medicinal plants to government as well as private universities/research institutions/organizations across the country only. Since its inception, NMPB has been promoting Research and Development (R&D) activities and encouraging government and private universities /research institutions/organizations across the country.

Highlights

- 431 R&D projects support various apex research organizations /institutes in the country.
- 223 Medicinal plant species have been supported under these R &D projects.
- 128 Agro-technology for medicinal plant species has been published.
- Among the completed R&D projects, outcomes of six unique projects processed for the filing of seven patents.
- Total 186 Research publications published in National as well as International journals under R&D supported projects during 2010-11 to 2024-25.
- 4 Memorandum of Understanding (MoU)
- One National Raw Drug Repository, and 4 Regional Raw Drug Repositories established.

A nationwide species-specific campaign " Shatavari – For Better Health” launched on 06.02.2025 in a bid to raise awareness about the health benefits of medicinal plants.



Shatavari – For Better Health Campaign launched on 06.02.2025

9.3 INFORMATION, EDUCATION, & COMMUNICATION (IEC) ACTIVITIES

In response to the global resurgence of interest in holistic health and traditional medicine, the Ministry of Ayush has taken dynamic strides to bring the power of Ayush systems closer to the people of India. Through its dedicated Central Sector Scheme for Information, Education and Communication (IEC), the Ministry has rolled out a series of creative, impactful, and citizen-centric initiatives aimed at spreading awareness about the strengths and benefits of Ayurveda, Yoga & Naturopathy, Unani, Siddha, and Homoeopathy.

From eye-catching outdoor campaigns to engaging digital content, from Arogya fairs that connect communities with traditional medicinal knowledge to seminars and workshops that promote meaningful dialogue

among practitioners, researchers, and citizens, the IEC efforts have become a powerful movement of health awareness. The Ministry has also harnessed the power of audio-visual storytelling, creating educational material that informs and empowers citizens to embrace cost-effective, natural, and preventive health solutions available right at their doorstep.

Moreover, by showcasing proven research outcomes and innovations at national and international forums, the Ministry is ensuring that the rich legacy of Ayush systems continues to inspire trust and recognition across the globe. These efforts not only promote "Health for All" but also create a vibrant platform for interaction, knowledge exchange, and deeper engagement with India's time-tested health traditions.

Some glimpses of key IEC activities:





A Glimpse into Our Social Media Moments



सर्वदा यथा
Ministry of Ayush
Government of India

Scan to Stay
Connected
with **Ayush**



Some glimpses of key media outreach:





ABBREVIATIONS

1	AB-PMJAY	Ayushman Bharat-Pradhan Mantri Jan Arogya Yojana
2	AGNi	Accelerating Growth of New India's Innovation
3	AHMIS	Ayush Hospital Management Information System
4	AI	Artificial Intelligence
5	AI-ACIHR	Ayush –ICMR Advanced Centre for Integrative Health Research
6	AIIA	All India Institute of Ayurveda
7	AIIMS	All India Institute of Medical Sciences
8	AMAR	Ayush Manuscripts Advanced Repository
9	AMRA	Ayurveda Management of Rheumatoid Arthritis
10	AOGUSY	Ayush Oushadhi Gunvatta evam Utpadan Samvardhan Yojana
11	ARIVU	Academia- Industry Research Incubation for Value-chain Up-gradation
12	ASUSR & H	Ayurveda, Siddha, Unani, Sowa-Rigpa and Homoeopathy
13	ATAB	Ayurveda Training Accreditation Board
14	AyuCaRe	Journal of Ayurveda Case Reports
15	AYUSHEXCIL	Ayush Export Promotion Council
16	BIMSTEC	Bay of Bengal Initiative for Multi-Sectoral Technical and Economic Cooperation
17	BIS	Bureau of Indian Standards
18	BRICS	Brazil, Russia, India, China, South Africa, Egypt, Ethiopia, Iran, The United Arab Emirates and Saudi Arabia
19	CARI	Central Ayurveda Research Institute
20	CCRAS	Central Council for Research in Ayurvedic Sciences

21	CCRH	Central Council for Research in Homoeopathy
22	CCRS	Central Council for Research in Siddha
23	CCRUM	Central Council for Research in Unani Medicine
24	CCRYN	Central Council for Research in Yoga and Naturopathy
25	CGHS	Central Government Health Scheme
26	CHC	Community Health Centre
27	CIB	Central Institute Body
28	CoE	Centers of Excellence
29	COVID 19	Corona Virus Disease 19
30	CSIR	Council of Scientific and Industrial Research
31	CTRI	Central Training and Research Institute
32	DBT	Department of Biotechnology
33	DoC	Department of Commerce
34	DGHS	Directorate General of Health Services
35	DPIIT	Department for Promotion of Industry and Internal Trade
36	DSIR	Department of Scientific and Industrial Research
37	DST	Department of Science and Technology
38	e-CHARAK	e-Channel for Herbs, Aromatic, Raw Material & Knowledge
39	ECHS	Ex-Servicemen Contributory Health Scheme
40	EMRS	Ekalavya Model Residential Schools
41	FITM	Forum for Indian Traditional Medicine
42	FMCG	Fast-Moving Consumer Goods
43	FY	Financial Year
44	GAIS	Global Ayush Investment and Innovation Summit

45	GTMC	Global Traditional Medicine Centre
46	GMP	Good Manufacturing Practices
47	G20	Group of Twenty
48	HR	Human Resource
49	IGIB	Institute of Genomics and Integrative Biology
50	iCAINE	Incubation Centre for Ayurveda Innovation and Entrepreneurship
51	ICD	International Classification of Disease
52	ICMR	Indian Council of Medical Research
53	IDY	International Day of Yoga
54	IEC	Information, Education, & Communication
55	IIT	Indian Institute of Technology
56	IJAR	Indian Journal of Ayurveda Research
57	ILBS	Institute of Liver and Biliary Sciences
58	IMPCL	Indian Medicine Pharmaceutical Corporation Limited
59	INI	Institution of National Importance
60	IPC	Indian Pharmacopoeia Commission
61	IPD	In Patient Department
62	IPR	Intellectual Property Right
63	IRDAI	Insurance Regulatory and Development Authority of India
64	ISO	International Standards Organization
65	IT	Information Technology
66	ITRA	Institute of Training and Research in Ayurveda

67	JDRAS	Journal of Drug Research in Ayurvedic Sciences
68	JRAS	Journal of Research in Ayurvedic Sciences
69	LBSNAA	Lal Bahadur Shastri National Academy of Administration
70	LSHTM	London School of Hygiene and Tropical Medicine
71	MDNIY	Morarji Desai National Institute of Yoga
72	MHA	Ministry of Home Affairs
73	MMDP	Morbidity Management and Disability Prevention
74	MSME	Micro Small and Medium Enterprises
75	MoA	Ministry of Ayush
76	MoD	Ministry of Defence
77	MoTA	Ministry of Tribal Affairs
78	MoH&FW	Ministry of Health and Family Welfare
79	MoEFCC	Ministry of Environment, Forest and Climate Change
80	MoU	Memorandum of Understanding
81	NAAC	National Assessment and Accreditation Council
82	NABH	National Accreditation Board for Hospitals and Healthcare Providers
83	NAM	National Ayush Mission
84	NAMASTE	National Ayush Morbidity and Standardized Terminologies Electronic Portal
85	NARIP	National Ayurveda Research Institute for Panchakarma
86	NCH	National Commission for Homeopathy
87	NCI	National Cancer Institute
88	NCISM	National Commission for Indian Systems of Medicine
89	NEIAFMR	North Eastern Institute of Ayurveda and Folk Medicine Research

90	NEIAH	North Eastern Institute of Ayurveda and Homoeopathy
91	NEP	National Education Policy
92	NI	National Institute
93	NIA	National Institute of Ayurveda
94	NIH	National Institute of Homoeopathy
95	NIMHANS	National Institute of Mental Health and Neuro Sciences
96	NIN	National Institute of Naturopathy
97	NIRTH	National Institute of Research in Tribal Health
98	NIS	National Institute of Siddha
99	NISR	National Institute of Sowa Rigpa
100	NITI	National Institute for Transformation of India
101	NIUM	National Institute of Unani Medicine
102	NMPB	National Medicinal Plants Board
103	NPCDCS	National Programme for Prevention and Control of Cancer, Diabetes, Cardiovascular Diseases and Stroke
104	NRHM	Natonalk Rural Health Mission
105	NSS	National Sample Survey
106	OPD	Out Patient Department
107	PCA	Project Collaboration Agreements
108	PCIM&H	Pharmacopoeia Commission for Indian Medicine and Homeopathy
109	PDF	Post Doctoral Fellowship
110	PG	Post Graduate
111	PHI	Public Health Initiative
112	Ph.D	Doctor of Philosophy

113	PSU	Public Sector Unit
114	QoL	Quality of Life
115	RARI	Regional Ayurveda Research Institute
116	RAV	Rashtriya Ayurved Vidyapeeth
117	R & D	Research and Development
118	RIS	Research and Information Systems for Developing Countries
119	RMIS	Research Management Information Systems
120	RML	Dr. Ram Manohar Lohia Institute of Medical Sciences
121	SAHI	Showcase of Ayurvedic Historical Imprints
122	SCO	Shanghai Cooperation Organisation
123	SPARK	Studentship Program for Ayurveda Research Ken
124	STAR	Scheme for Training in Ayurveda Research
125	TM	Traditional Medicine
126	TRISUTRA	Translational Research and Innovative Science through Ayurgenomics
127	UG	Under Graduate
128	USD	United States Dollar
129	UT	Union Territory
130	WHO	World Health Organization
131	AB-PMJAY	Ayushman Bharat-Pradhan Mantri Jan Arogya Yojana



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