

ABOUT THE COURSE

The Care of patients involves different health professionals who use communication as a primary tool for gathering information in order to diagnose, counsel, rehabilitate and build a therapeutic alliance with patients. Despite communication of being an important part of the health system management it is often seen neglected. There is an inevitable need to use effective communication approaches to support and strengthen the delivery of health care services. It is widely accepted that an effective communication approach in healthcare system would help to foster teamwork, boost confidence in decision making and improve working relationships. Keeping this in view a 3 days training course on "Communication in Health care management for Medical & Allied Health Professionals" has been scheduled to be conducted at NIHFW.

GENERAL OBJECTIVE

To enhance competency of the participants and familiarize them with the knowledge of effective communication approaches in health care management.

SPECIFIC OBJECTIVES

On completion of the course the participants will be able to:

- ❖ Identify structural factors that foster and inhibit communication in health care contexts.
- ❖ Apply health care communication principles to develop effective communication approaches.
- ❖ Demonstrate capacity to develop health communication approaches to become better communicators with patients and other health care professionals.
- ❖ Foster a friendly environment for peer collaboration and inter departmental teams in health care management and delivery system.

COURSE CONTENT

- ❖ Introduction to Communication in Health Care Management
- ❖ Types of communication (intrapersonal, interpersonal, group, and public Unit)
- ❖ Elements, techniques and appropriate therapeutic uses of communication
- ❖ Patient-Caregiver Communication
- ❖ Listening techniques and communication strategies for health care professionals
- ❖ Communication during Medical Emergencies
- ❖ Communication among medical teams (health care groups & health care organization)
- ❖ Self-management Tools in Health Care: Helping People Communicate with themselves
- ❖ Digital Application in Healthcare Communication

METHODOLOGY

Experiential and Participatory approach to training will be used throughout the course along with the following methods:

- ❖ Lecture cum Discussion
- ❖ Case Analysis
- ❖ Role Play & Group work

DURATION

3 Days from AUGUST, 17-19,2026

NUMBER AND NATURE OF PARTICIPANTS

Health Care Professionals like Medical Officers, Dentists/ Nursing Officers/ Paramedical Officers and other related health professionals.

Training Course on Communication in Health Care Management for Medical & Allied Health Professionals



AUGUST, 17-19,2026



आरोग्यं सुखसम्पदा

Department of Management Sciences
The National Institute of Health & Family Welfare
Baba Gangnath Marg, Munirka,
New Delhi-110 067
Website: www.nihfw.ac.in



ABOUT THE INSTITUTE

The National Institute of Health and Family Welfare is a premier autonomous Institute, funded by the Ministry of Health and Family Welfare, Government of India. It has kept pace with the new thinking and substantially contributed to the health manpower development in the country.

NIHFW serves as an apex 'technical institute' as well as a 'think tank' to promote national health and family welfare programmes in the country through education and training, research and evaluation, consultancy and advisory services, specialized projects, etc.

LOCATION OF THE INSTITUTE

It is located in South Delhi, near Jawaharlal Nehru University and Munirka DDA Flats. It is easily accessible from the Indira Gandhi International Airport and the New Delhi Railway Station, approximately 10 kms. and 15 kms respectively. Pre-paid taxis/auto-rickshaws are available

COURSE COORDINATING TEAM

Prof. Mihir Kumar Mallick
(Course Coordinator)

Mr. Bacchu Singh
(Course Co-coordinator)

Dr. Manisha
(Course Associate)

LAST DATE OF SENDING NOMINATIONS

The Last date of sending nominations is **10th August, 2026**. Duly filled up Google form (Link given below) for registration with course fee is to be submitted. The registration acceptance will be on first come first serve basis.

Link for Registration

https://docs.google.com/forms/d/e/1FAIpQLSckZswbsXnNGK23KZB18fa-RLRGZW5nS5wrlw2V_xaD3VQxLQ/viewform?usp=header

HOSTEL ACCOMMODATION

Boarding and lodging facilities for the participants may be available in the Hostel of the Institute on payment basis of as per the approved tariff subject to availability. Hostel email is hostelbooking@nihfw.org and reception phone number are 011- 26165959, 26166441-ext-154/132. The Institute will provide working lunch during training period.

COURSE FEE

There is a course fee of Rs. 3000/- per participant which can be paid by DD or online banking. The bank details are:

Name of the Beneficiary: Director NIHFW
Bank Name & Branch: SBI, NIHFW, Munirka, New-Delhi -110067

Account No.: 43901234540
IFSC Code No.: SBIN0001624
Branch Code No.: 1624
MICR Code No: 110002429

FOR FURTHER DETAILS:

Please feel free to write to:

Prof. Mihir Kumar Mallick
Course Coordinator
(Professor and Head)

Department of Management Sciences
NIHFW

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